

# WCCN Partner Creator Program Guidelines

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Effective Date: 2025-10-17

Last Updated: 2025-10-17

Welcome to the Lost Sword Partner Creator Program (hereinafter the “WCCN Program”).

By applying for or participating in this program, you are deemed to have read, understood, and agreed to the following guidelines.

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## 1. Eligibility

- a. Participants must be at least 19 years of age, or the legal age of majority in their country of residence.
- b. They must own and maintain a valid Lost Sword game account in good standing.
- c. They must comply with the Lost Sword Terms of Service and Community Policy.
- d. They must operate an active channel or page on a recognized platform such as YouTube, Twitch, TikTok, X/Twitter, Pixiv, or similar.
- e. They must not have a record of abusive, offensive, or otherwise inappropriate behavior in-game or on creator platforms within the past six months.
- f. They must agree that partner creator-produced content may be used by Wemade Connect for marketing and promotional purposes.
  - \* This will be applied upon consent to the collection, use, and storage of personal information. You may refuse to provide such consent.
  - \* However, refusal to provide consent may result in certain restrictions on participation and the distribution of rewards.
- g. Eligibility is subject to ongoing review, and violations of these guidelines may result in termination of WCCN Program status.

### \* Activity Requirements

- **YouTube/Twitch/TikTok Creator**
  - Must upload at least 4 Lost Sword-related videos per month
  - Maintain an average of at least 100 views per month
  - Include **#LostSword**, and links to official Lost Sword community channels (Discord, Reddit) in video descriptions.

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## 2. Content Usage Rights

- a. Participants must be at least 19 years of age, or the legal age of majority in their country of residence.
- b. Wemade Connect may edit or adapt submitted content for promotional use.
- c. Channel information such as name and profile image may be used for WCCN Program operations and promotion.
- d. All copyrights and intellectual property rights for game-related IP belong to Lost Sword.
- e. Wemade Connect may use the submitted content globally, permanently, and free of charge, and may distribute, broadcast, translate, reprocess, and utilize it as derivative works on any medium.

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## 3. Branding and Guidelines

- a. Lost Sword assets including logos, characters, and gameplay footage may only be used for non-commercial purposes under this program.
- b. Assets may not be altered or misused, and creators must represent Lost Sword respectfully and accurately at all times.

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## 4. Prohibited Content

- a. Content must not include hate speech, harassment, or discriminatory remarks.
- b. Content must not include explicit, overly NSFW, or otherwise inappropriate material.
- c. Content must not involve hacks, cheats, or illegal services.
- d. Content must not present false or misleading information about the game.
- e. Content must not involve doxxing, privacy violations, or infringement of copyright/trademarks.
- f. Content must not be spam, repetitive, or unoriginal.
- g. Content must not violate laws or social norms.
- h. Content must not damage Wemade Connect's reputation or portray the game negatively.
- i. Any other content deemed inappropriate by Wemade Connect is also prohibited.

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## 5. Rewards and Benefits

- Participants may receive in-game rewards such as Diamonds, Summon Tickets, or premium items based on activity.
  - **Reward Distribution**
    - Rewards will be distributed at the end of each month if minimum requirements are met.
    - Additional rewards may be provided for completing partner creator missions.
    - The type, frequency, and value of rewards are determined by Wemade Connect.
  - Rewards have no real-world cash value, cannot be exchanged for money or services, and are considered gifts or benefits, not wages or employment compensation.
  - Rewards may change depending on company needs.
  - Fraudulently obtained rewards will be revoked and damages may be charged to the participant.
  - Unclaimed rewards expire upon withdrawal or termination from the program.
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## 6. Sanctions and Termination

- a. Violations of these guidelines, the Lost Sword Terms of Service, or the Player Sanctions Policy may result in removal from the program or restriction of rewards without notice.
  - b. Repeated misconduct such as failing activity requirements, fraudulent behavior, or producing prohibited content will result in immediate removal.
  - c. Participants may withdraw voluntarily at any time by notifying Wemade Connect.
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## 7. Relationship Notice

- a. Participation in the WCCN Program does not create an employment, partnership, or agency relationship with Wemade Connect.
  - b. Participants act as independent creators and must comply with all advertising/sponsorship disclosure regulations required by their platform or country of residence.
  - c. Any damages caused to Wemade Connect by violation of such laws will be the responsibility of the participant.
  - d. Participants are responsible for any disadvantages arising from not reviewing these guidelines.
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## **8. Changes to Guidelines**

- a. Wemade Connect may change these guidelines at any time, and changes will be announced via official community channels.
  - b. Participants are responsible for reviewing updated information and may bear any disadvantages from failing to do so.
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By applying to the Program, you acknowledge that you have read, understood, and agreed to these guidelines.