

# Social Media Committee Reports

## August 2025 TIKTOK

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We currently have 114 followers
- 2) We currently have 660 likes
- 3) Any financial decisions to bring to the Board: Nil
- 4) Anything worthy of an article in New Beginnings: Nil

## August 2025 FACEBOOK

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We had 830 views (times seen)
- 2) We had 309 reach (unique people)
- 3) We had 19 content interactions
- 4) We have 7 more followers

## August 2025 INSTAGRAM

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We had 1.1K views (times seen)
- 2) We had 52 reach (unique people)
- 3) We had 15 content interactions
- 4) We have 8 more followers

## July 2025 TIKTOK

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We currently have 113 followers
- 2) We currently have 659 likes
- 3) Any financial decisions to bring to the Board: Yes, \$180 yearly subscription to Buffer.com
- 4) Anything worthy of an article in New Beginnings: Nil

## July 2025 FACEBOOK

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We had 5.6K views (times seen)
- 2) We had 1.1K reach (unique people)
- 3) We had 143 content interactions
- 4) We have 4 more followers

## July 2025 INSTAGRAM

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We had 1.7K views (times seen)
- 2) We had 118 reach (unique people)
- 3) We had 73 content interactions
- 4) We have 12 more followers

## June 2025 TIKTOK

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We currently have 110 followers
- 2) We currently have 635 likes
- 3) Any financial decisions to bring to the Board: Nil
- 4) Anything worthy of an article in New Beginnings: Nil

## June 2025 FACEBOOK / INSTAGRAM

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We had 6.4K views (times seen)
- 2) We had 1.5K reach (unique people)
- 3) We had 1235 content interactions
- 4) We have 15 more followers

Any financial decisions to bring to the Board: Nil

Anything worthy of an article in New Beginnings: Nil

## May 2025 TIKTOK

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We currently have 107 followers
- 2) We currently have 614 likes
- 3) Any financial decisions to bring to the Board: Nil
- 4) Anything worthy of an article in New Beginnings: Nil

## May 2025 FACEBOOK / INSTRAGRAM

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We had 5.2K views (times seen)
- 2) We had 1.2K reach (unique people)
- 3) We had 155 content interactions
- 4) We have 8 more followers
- 5) Interesting note: Our posts usually reach 10 to 20 people per post. The post giving details of the NJ Intergroups Male Perspective in Recovery Workshop got 154

Any financial decisions to bring to the Board: Nil

Anything worthy of an article in New Beginnings: Nil

## April 2025 - TikTok

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We currently have 98 followers
- 2) We currently have 540 likes
- 3) Any financial decisions to bring to the Board: Nil
- 4) Anything worthy of an article in New Beginnings: Nil

# April 2025 - Facebook & Instagram

Committee Chairperson: Tiffany H

Highlights of reporting period / Activities:

- 1) We had 3.7K views (times seen)
- 2) We had 1K reach (unique people)
- 3) We had 85 content interactions
- 4) We had 8 link clicks
- 5) We have 9 more followers
- 5) Any financial decisions to bring to the Board: Nil 6) Anything worthy of an article in New Beginnings: Nil

## Previous Reports:

- [March 2025 - FB & Instagram](#)
  - [January 2025 – FB & Instagram](#)
  - [December 2024 – FB & Instagram](#)
  - [November 2024 – FB & Instagram](#)
  - [September 2024 – FB & Instagram](#)
  - [March 2024](#)
  - [Jan-Feb 2024](#)
- 
- [February 2025 – TikTok](#)
  - [January 2025 – Tiktok](#)
  - [December 2024 – TikTok](#)
  - [November 2024 – TikTok](#)
  - [September 2024 – TikTok](#)
  - [March 2024](#)
  - [Jan-Feb 2024](#)