

Yasir Saike

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WORK EXPERIENCE

Doordash Labs

Jul. 2025 – Present

Baypoint CA

Media Production Specialist

- Built the division's first visual production function as one of the earliest hires, replacing ad-hoc phone recordings with a multi-camera workflow that captures and processes 18 hours of daily footage across a 10+ autonomous vehicle fleet.
- Attach multi-angle and aerial footage to 20+ operator tickets weekly, giving ~20 engineers across reliability, hardware, and test engineering the visual evidence to diagnose failures without reproducing them, and shortening root-cause turnaround.
- Designed and built an internal fleet operations tool (Figma, Cursor, GitHub) that consolidates vehicle history from vendor sources, lets 8 operators self-assign to vehicles, and generates daily reports for managers and directors; sole developer, maintained 7 months, grew to 53 users and was migrated into company infrastructure after adoption by the internal team.
- Produced the presentation and visual assets supporting a federal regulatory application that was approved and granted an operating permit.
- Created demo reels, onboarding and training videos, and SOP assets across 7 testing campaigns; built a live-stream pipeline from the remote facility to leadership, with broadcasts viewed at the C-suite level.
- Manage \$25K+ in camera, gimbal, and production equipment, and authored camera-setup SOP documentation standardizing capture across the facility.

Troy

May. 2024 – July 2025

Founding Product Designer

San Francisco, CA

- Led end-to-end UX/UI design for a B2B SaaS platform serving hospitality businesses, collaborating cross-functionally with product and engineering teams.
- Conducted in-depth user research with target audiences to identify pain points and drive feature development.
- Designed and launched a key feature that reduced client acquisition costs by 28%, significantly boosting conversion and onboarding efficiency.
- Spearhead the entire design process, delivered interactive prototypes, wireframes, and high-fidelity visuals that aligned with business goals and user needs.

Visual Fold

Jun. 2023 – Present

Creative Director, Remote Pilot

San Francisco, CA

- Launched and operate a creative aerial media company delivering high-end video content for clients across events, weddings, and commercial sectors
- Captured dynamic footage using DJI drones with a strong emphasis on storytelling, composition, and safety
- Delivered polished, professional content with seamless integration into client workflows
- Logged over 1000+ hours of flight time with consistent FAA compliance and operational precision

Zeitview

March 2021 – August 2023

Aerial Visual Specialist

San Francisco, CA

Captured aerial video and photography for residential and commercial real estate properties

- Produced visually compelling content for marketing, listings, and client branding initiatives
- Maintained, planned, and executed drone flights across varying conditions with multiple DJI drone systems

Shoott

January 2020 – May 2022

Photographer (Contractor)

San Francisco, CA

- Worked as a family photographer capturing natural, candid moments for clients during location-based sessions
- Delivered high-quality edited images within tight deadlines while ensuring excellent client experience
- Coordinated with clients pre- and post-shoot to achieve desired visual outcomes
- Worked with over 2000 families from different backgrounds

EDUCATION

Eastern Mediterranean University

July, 2019

B.A. in Film and Television Production

Gazimagusa, CYPRUS

SKILLS

- Microsoft Office Suite, Google WS, Adobe Creative Suite, Figma, Sketch, Git, Github, Cursor
- Photography, Videography, Aerial Cinematography, DaVinci Resolve, Adobe Creative Suite
- Certifications: **FAA Part 107, UX/UI Design, Osha**