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DESIGNATION	ACCOUNT EXECUTIVE
EXPERIENCE	0-2 years
SALARY RANGE	2,40,000 - 4,80,000
KEY RESPONSIBILITIES	● Client Relationship Management ● Understanding requirements of clients, documentation of requirements, and tracking of project status. ● Work on brand projects and contribute to the creation of digital experiences. ● Manage work efficiently, generate ideas collaboratively with the team. ● Operational and client follow-up. ● Strong interpersonal skills, an analytical thinker with excellent reasoning and ability to handle pressure by adhering to strict deadlines.
KEY SKILLS	● Strong knowledge of Digital platforms. ● Excellent time management and organizational skills. ● Resilience and ability to work under pressure.

DESIGNATION	ACCOUNT MANAGER
EXPERIENCE	3-4 years
KEY RESPONSIBILITIES	● Breaking down "client briefs" for the team. ● Briefing the requirements and guidelines into clear actionable and providing possible solutions with content, creative & technical teams. ● Working closely with Brand Managers to plan and implement all online marketing campaigns including digital campaign collaterals. ● Exceeding client's expectations with high service & delivery quality. ● Track, analyze and summarize campaign results and progress. ● Define and initiate projects, manage cost, schedule and performance of projects while working to ensure the ultimate success and acceptance of the Digital Strategy for the brand. ● Team grooming and process implementation to ensure productivity and efficiency in the team. ● Competitor Benchmarking, Researching and Strategic Inputs for monthly reviews on brands, thus contributing ideas to grow clients business

KEY SKILLS	● Should possess wide understanding of the digital platforms ● A self-starter and a strategic thinker, who should be able to communicate well and should have great presentation skills and servicing skills ● Proactive and a self-starter. ● Resilience and ability to work under pressure. ● Prior experience of working on auto brands will be an added advantage