John Lewis – Man On The Moon -

https://www.youtube.com/watch?v=jGY-T4W-BOc

“THE MAN ON THE MOON”

1. Write “The man on the moon” on the board and elicit or explain that it refers legends in many cultures in which an old man lives on the moon.
   Ask your students the following questions:
   - What does he look like?
   - How do you think this old man feels?
   - What does he do all day?
2. Watch a short film titled The Man on the Moon. You will see this old man and a young girl. While watching the first part of the film compare your answers in the previous step with what you see in the film. Show the film until 00:55.
3. Pair the students and get them to compare their answers. Elicit or explain the answers:
   - What does he look like? He’s tall and thin, he’s got white hair and wrinkled skin.
   - How do you think this old man feels? He seems to feel sad and lonely.
   - What does he do all day? He looks at the planet earth all day.
4. Ask your students what they think the little girl is going to do. Show the next part of the film until 01:34
5. Put your students into small groups and ask them to discuss what they think the little girl’s present to the old man is.
6. Hold a plenary session to vote on the best present for the old man. Discuss the advantages of each gift.
7. Tell your students they are going to watch the rest of the film and see the present and how the old man uses it. Show the film until 01:54.
8. Put your students into small groups and ask them to discuss the following questions:
   - Do you think a telescope is a good present for the old man?
   - How does the film make you feel?
   - Does the film have a message?
9. Now show the film until 01:56 when the caption “Show someone they’re loved this Christmas” appears.
   Put them into pairs and ask them to come up with as many different ways they could show a member of their family, a friend or a stranger they’re loved this Christmas, but it cannot involve buying a present.
10. Hold a plenary session on different ways of showing people they’re loved.

John Lewis - Buster the Boxer - https://vimeo.com/205204208

BUSTER THE BOXER

1. As a warmer write A-Z on the board and ask your students to come up with an animal alphabet for all the letters of the alphabet with a partner in 5 minutes.
2. they are going to watch the start of a short film about Christmas. Before they watch the film dictate or write on the board the following questions:
   - What typical Christmas traditions do they know?
   - How do children normally feel on Christmas Eve?
3. as they watch the first part of the short film they should answer the following questions:
   - How does the young girl feel?
   - What is the father making?
   - What animals do they see? (fox; badger; squirrel; hedgehog)

   Show the film until 01:25
4. Ask your students if they like the film so far. Ask them to predict what is going to happen on Christmas morning when the girl wakes up. Tell them the ending is surprising and that they cannot just say something obvious like "the girl goes into the garden and jumps on the trampoline." Give them 5 minutes to come up with an interesting and original ending.
5. Tell your students they are going to watch the rest of the short film.
6. Show the film until 02:10.
7. Ask your students what they think of the ending, and what adjectives they would use to describe the reaction of the girl and her parents.
8. Now show the last part of the film pausing at the caption "John Lewis #Buster The Boxer".
   Explain that the short film is an advert for the British department store John Lewis, and that the hashtag refers to the name of the dog, Buster, and its breed, a boxer.

9. Ask your students if they still feel the same about the short film after finding out that it is an advert. Ask them to discuss the following questions:
   - How do they feel about this type of Christmas advert?
   - Do they feel manipulated by these types of adverts?
   - Do these types of adverts spoil the true spirit of Christmas?