



A call to action from the Global South

Endorsement Toolkit

Thank you for standing with civil society across the Global South.

Over the past year, civil society organizations across Latin America, Africa, and Asia have come together around a clear message: ending violence against children and adolescents requires the leadership, expertise, and meaningful participation of the organizations closest to the communities they serve.

To Zero, WeProtect Global Alliance, Raising Voices, ECPAT International, Red por la Infancia, ONG Paicabí, Spitfire Strategies, FAWE, and Coalition for Good Schools supported the development of the [declarations](#) across the three regions. Alongside more than 60 organizations that signed them, they are calling for a stronger role for civil society in the decisions, partnerships, and resources that shape the response to violence against children and adolescents.

Ahead of the Second Global Ministerial Conference on Ending Violence Against Children in Manila, the three declarations now come together as one global call to action.

By adding your organization's name, you have joined civil society across the Global South in carrying this message to Manila.

About this toolkit

Ahead of the Second Global Ministerial Conference on Ending Violence Against Children in Manila, we ask that you take a few moments to amplify the global call to action and encourage others to endorse it. The goal is to create a buzz around the call ahead of the conference and beyond, and build momentum around the priorities outlined in the three regional declarations.

Below are sample social media posts you can use to raise the visibility of the call, amplify its core messages, and invite others to endorse it.

Note: We do acknowledge the gap in translation from English to Spanish, French, Portuguese, Tagalog, and other languages. Where needed, we encourage you to adapt the social posts to your own context and language.

Social Media Launch Messages

Below you will find a series of ready-to-use social media posts and graphics. Please choose the ones that feel most appropriate for your channels and audiences.

👉 Primary hashtag: #EndViolenceAgainstChildren

👉 Secondary hashtags: #EVACMinisterial | #Manila2026 | #GlobalSouthCall | #CivilSociety | #ForEveryChild



👉 Tag the author organizations: Coalition for Good Schools | ECPAT International | FAWE | ONG Paicabi | Raising Voices | Red por la Infancia | Spitfire Strategies | To Zero | WeProtect Global Alliance

👉 [Social graphics](#)

👉 Landing page: <https://to-zero.org/global-south-call>

LinkedIn/Facebook

Communities deserve to lead prevention efforts where they live. They know what children and families need, understand the local context, and can ensure prevention efforts stick. This is why we're proud to endorse the global call to action from the Global South.

✍️ Signed by 60+ organizations across Latin America, Africa, and Asia, the three regional declarations highlight the critical role of civil society organizations in the Global South and call for concrete action to end violence against children and adolescents.

💖 Together, we can move toward a future where children can live safe, healthy lives free from violence.

Stand with us. Read the global call and endorse it 👉 <https://tinyurl.com/GS-Call>

#GlobalSouthCall #EndViolenceAgainstChildren #EVACMinisterial #Manila2026



X/Bluesky/Threads

Ending violence against children takes the leadership of the organizations closest to children. That's why we're proud to endorse the global call to action from the Global South.

Read the declarations and endorse the call 👉 <https://tinyurl.com/GS-Call>

#GlobalSouthCall #EVACMinisterial



Instagram

Before posting, update the link in your organization's bio to: <https://tinyurl.com/GS-Call>

Two years after Bogotá, the question isn't whether the world agrees violence against children should end. It's whether we're doing what we must to make that a reality. 🦊

We just endorsed the global call to action from the Global South, bringing together three regional declarations signed by 60+ organizations across Latin America, Africa, and Asia. 🌍

Together, they show the strength of civil society across the Global South and call for a stronger role in the decisions, partnerships, and resources that shape the response to violence against children and adolescents.

Stand with us. 🧡

Link in bio to read the declarations and add your organization's name.





Newsletter/Email

If you want to share the global call with your network through your newsletter or email, you can use or adapt the message below.

Stand with civil society across the Global South

We're proud to have endorsed the global call to action from the Global South to end violence against children and adolescents.

The call brings together three regional declarations signed by 60+ organizations across Latin America, Africa, and Asia, each grounded in their own regional realities. Together, they carry a clear message: civil society organizations are not secondary actors or mere implementers of policies designed elsewhere. They are strategic partners and a foundational part of the response.

The declarations call for meaningful participation, representation of children, adolescents, and survivors, hope-based narratives, inclusive consultation, sustainable and equitable funding, and accountability.

Ahead of the Second Global Ministerial Conference on Ending Violence Against Children in Manila this November, the three declarations are coming together as one global call to action.

We're standing with civil society across the Global South and helping carry this call to Manila. We invite you to stand with us.

Read the declarations and add your organization's name here: <https://tinyurl.com/GS-Call>

Contact information

If you have questions or feedback, we'd love to hear from you: info@to-zero.org

Thank you for all the work that you do.