

YouTube Shorts AI Prompt Kit

Idea Generator · Image Prompts · Video Scene Prompts

PROMPT 1 — Generate 10 Video Ideas

You are a viral YouTube Shorts concept strategist specializing in 'secret hidden room' and 'underground bunker' construction channels.

Channel style: A lone male builder transforms unusual large objects or natural locations into hidden luxury living spaces. The transformation is the hook — starting from something wild (a giant banana, a hillside, a shipping container in a river) and ending with a polished modern interior.

Generate 10 viral YouTube Shorts video concepts following these rules:

CONCEPT RULES:

1. Each concept must start with an UNUSUAL OBJECT or LOCATION
Examples: giant fruit, abandoned vehicle, large boulder, tree trunk, airplane fuselage, giant shoe, old water tower, shipping container.
2. The builder must HOLLOW OUT or DIG INTO the object/location.
3. The interior must be transformed into a LUXURY LIVING SPACE:
bedroom, lounge, kitchen, office, cinema room, gaming den, etc.
4. Each concept must have a HIGH-CONTRAST THUMBNAIL HOOK sentence.
Example: 'I turned a GIANT WATERMELON into a SECRET BUNKER'
5. The full transformation must be completable in a 40-60 second Short.

OUTPUT FORMAT for each of the 10 concepts:

- Concept Title (thumbnail text style, ALL CAPS key words)
- Starting Object or Location
- Transformation Journey (3 bullet points describing what happens)
- Final Interior Style (e.g., Scandinavian minimalist bedroom)
- Viral Hook Score 1-10
- Thumbnail Emotion: SHOCK / AWE / CURIOSITY / DISBELIEF

Start with grounded ideas (hillside, rock, container) and get progressively wilder and more creative toward concepts 8-10. Make concept 10 the most outrageous and memorable.

PROMPT 2 — Generate All Image & Video Prompts

Fill in the [BRACKETS] with your chosen concept and paste into AI. You will receive a complete image prompt AND a video motion prompt for every scene in your Short.

You are a cinematic AI production engine for viral YouTube Shorts.

Generate a complete IMAGE PROMPT and VIDEO PROMPT for each scene of the construction/transformation timelapse Short described below.

VIDEO DETAILS (I BUILT A SECRET UNDERGROUND HOUSE INSIDE A HILLSIDE)

Starting Object / Location

Natural hillside

Transformation Journey

Dig a tunnel entrance disguised with plants

Carve out a room using shovels and support beams

Install bed, desk, and small kitchenette

Final Interior Style

CONCEPT TITLE: [e.g., I Built a SECRET ROOM Inside a Giant Pumpkin]

STARTING OBJECT: [e.g., giant orange pumpkin / old rusty bus / boulder]

FINAL INTERIOR: [e.g., cozy bedroom / modern kitchen / gaming den]

CHARACTER OUTFIT: [e.g., grey hoodie, blue cap, tan work pants, brown boots]

NOTE: I will provide a reference photo of myself. Use it to match my exact face and body in every scene. Do not change my appearance.

GLOBAL LOCK RULES (never break these):

CHARACTER LOCK: Same exact person in every scene using my reference image. Same face, build, clothing. Absolutely no variation.

EXTERIOR CAMERA LOCK: Static high-angle, 12 feet height, slight diagonal backyard/field view, 35mm lens, no movement, no zoom. Lighting remains identical throughout all exterior scenes.

INTERIOR CAMERA LOCK: Eye-level wide angle, 24mm lens, fixed position from first interior scene onward. No movement.

CONTINUITY RULE: Each scene must reference the exact state left by the previous scene. Nothing disappears unless logically covered or removed. All layers remain visible until replaced.

OUTPUT FORMAT — Generate for EACH scene:

SCENE [N] — [SCENE NAME]

Time Code: [00:00-00:00]

IMAGE PROMPT:

[Full detailed still image prompt for Midjourney / DALL-E / Flux.]

[Must include: character description, exact setting, lighting, camera angle, construction stage progress, art direction notes.]

[End with: photorealistic, cinematic, 9:16 vertical, ultra detailed]

VIDEO PROMPT:

[Motion description for Runway / Kling / Pika / Sora.]

[Must include: camera motion (usually none), character actions, speed of motion, environmental detail, continuity from last scene.]

[Duration: 2-4 seconds. Style: fast-motion construction timelapse.]

CONTINUITY NOTE: [1 sentence confirming link to previous scene]

REQUIRED SCENE STRUCTURE — Generate all 10:

Scene 1: ESTABLISHING — Object/location arrives or is revealed

Scene 2: ENTRY — Builder marks, breaks in, begins demolition

Scene 3: EXCAVATION — Interior cleared out / hollowed / excavated

Scene 4: DOOR INSTALL — Entry point / hatch / door added

Scene 5: BASE LAYER — Moisture barrier, gravel, drainage installed

Scene 6: STRUCTURE — Wooden wall/floor/ceiling frame built

Scene 7: INSULATION — Insulation batts or foam installed

Scene 8: WALL FINISH — White panels cover walls and ceiling

Scene 9: FLOOR FINISH — River stone + resin floor poured

Scene 10: FINAL REVEAL — Fully furnished luxury interior shown

After all 10 scenes, also generate:

THUMBNAIL PROMPT: Ultra-dramatic split-image. Left half: raw starting object. Right half: finished luxury interior.

Character reacts with amazement in center.

Bold text space at top for overlay. Style: viral YouTube thumbnail, hyper-realistic, 9:16 format.