

Strategic Planning Worksheet

ACTE Division: Engineering Technology Education Division

	Goal (Theme):	Strategies:	Lead Individual	Target Date	Progress Update:	Funding	Indicators:
1	Teacher Pipeline Shortage 19 Identify a way to support new teachers in ETED by supporting their attendance/participation at CareerTech VISION or a Region Conference	Offer a scholarship to attend conferences (Use the information from scholarship application to Develop promotion (e.g. blog entries, video highlights, posters) specific to ETED Division that frame CTE teaching in a positive light to students or other audiences.	Cory Ortiz	July 2024		Designated Funds	Results from scholarship applications Inclusion of at least 2 promotional videos marketed on the ETED website and promoted through e-blasts or newsletters.
2	Professional and Leadership Development 17 Conduct a quarterly online seminar on Division content. (1 Area of Interest per quarter)	Work with area of interest leads for content and ACTE Marketing for advertising to schedule and promote one webinar for each area of interest for FY24. Work towards sponsorships for each.	Jill Ranucci	January 2024		Operating Funds	One webinar for each Area of Interest scheduled from July 2023 - June 2024

3	Professional and Leadership Development 17 Recruit (3) session proposals for VISION, for each area of interest	Networking at Vision 23 to find other AME members who would be willing to present. Promote AME through e-blast asking for proposals and award nominations.	Felicia Latoya Brown	January 2024		Operating Funds	List of AME members attending Vision created from Opening Session and Hospitality room attendance
4	Professional and Leadership Development 17 Schedule quarterly Policy Committee meetings	Work with Past-President and ACTE calendar to determine strategic times of year for policy committee meetings along with topics to be addressed.	Fran Bromley-Norwood	July 2023		N/A	Have a calendar of Policy committee meeting dates by August 2023
5	Strategic Partnerships 15 (4) potential partners (companies within ETED Division/field) that ACTE could try to partner with	Work with ACTE staff and ETED president to schedule meetings with potential partners to explain the benefits of partnership (i.e. promotion, access to members, philanthropy). Work to secure sponsorships for Vision activities.	Snehal Bhakta	September 2023		N/A	Secure sponsorships for Opening session, hospitality room and ETED reception by End of September 2023
6	Strategic Partnerships 15 Recruit at least one nomination for the	Work with Steve and Michael to identify ETED partners. Nominate at least 2 business partners for the ETED	Richelle Downey	August 2023		Operating Funds	At least 2 Business nominations submitted by

	Business-Education Partnership Award for a sector within ETED Division	Business/Education Partnership award.					awards deadline
7	Inclusion, Access, Equity, and Diversity 13 Plan and produce an IAED webinar (1 per year) sponsored by your ETED focused on an IAED topic.	Identify IAED-related topics related to ETED that could be incorporated into CTE lesson plans or programming. Promote through e-blast and newsletter. Offer gift card to presenters and/or door prizes to participants.	Michael Gorleski/Snehal Bhakta	April 2024		Operating Funds	Topic identified and webinar scheduled by April 2024

ACTE Divisions

Strategic Planning

Sample annual goals for an ACTE Division:

Member Value & Engagement 5

- Recruit (and sponsor) Division Fellows
- Recruit at least 1 HURP to participate in Division policy committee, national committee, or ACTE leadership program
- Increase overall Division membership by XX
- Increase membership in targeted groups (ex. CTSO advisors, in certain states)
- Recruit XX Educators in Action
- Maintain or increase number of award winners participating in the Region/national awards from my Division

Advocacy & Awareness 4

- Recruit my Division affiliates and CTSOs to participate in/share their CTE Month activities
- Maintain/increase number of members from my Division attending NPS

Professional and Leadership Development 17

- Collect examples/resources for non-ACTE professional development from Division affiliates/CTSOs
- Recruit at least one (1) possible presenter for an ACTE online seminar on Division content
- Recruit XX session proposals from my Division for VISION
- Recruit XX session proposals for VISION for targeted content areas (ex. High-Quality CTE Elements, Innovative Practices)
- Increase the number of Division members attending VISION
- Maintain high overall level of satisfaction from members in Division programming at VISION?

Teacher Pipeline Shortage 19

- Identify a way to support new teachers in your Division/Region such as by supporting their attendance/participation at CareerTech VISION or a Region Conference
- Collect feedback from your Division/Region regarding the teacher pipeline strategies that have been effective related to recruitment and retention challenges and report out to all of your members.
- Develop promotion (e.g. blog entries, video highlights, posters) specific to your Division/Region that frame CTE teaching in a positive light to students or other audiences.

Strategic Partnerships 15

- Secure at least one Division partner or sponsor (in collaboration with ACTE staff)
- Recruit at least one nomination for the Business-Education Partnership Award for a sector within my Division
- Suggest XX potential partners (companies within my Division/field) that ACTE could try to partner with

Inclusion, Access, Equity, and Diversity 13

- Plan and produce an IAED webinars sponsored by your Division/Region focused on an IAED topic.
- Identify IAED-related topics related to your Division/Region that could be incorporated into CTE lesson plans or programming.
- Develop a recognition program within your Division/Region recognizing individuals who have done something significant to address diversity in their classrooms.

Resources to Consider:

- **Funding Sources:** Operating Account, Designated Account, Restricted Accounts, Opportunity Fund
- **Human Resources (*Volunteers contribute Time, Passion, Expertise, Influence, Network*):** Policy Committee Members, Educators in Action
- **Useful Connections:** State Division Affiliate Leaders, National Division Affiliates, CTSOs