

Formulating the Calendar

Questions for consideration

- From this year what worked, what didn't work, what should be kept, what needs to be changed?
- Have all stakeholders been consulted – eg schools officers?
- Do clashes work and if so what circumstances?

Objective 1 - Grow Participation.

- 2 or 3 come and try it weekends with events in Melbourne, Bendigo, Ballarat. Follow-up weekend events on easy bush map and then SS.
- LTO integrated into Melbourne bush-o events and equivalent events in Ballarat and Bendigo.
- Make it easy for newcomers to enter on the day (dedicated newcomer entry?).

Objective 2 – Offer membership base quality events

- Aim for 4 or 5 pre winter state series in a distinct competition with a climax on the June long weekend . A separate 4 or 5 event series in early spring with its own final event, points and prizes
- Aim to have a “marquee” event each month.
- Aim for a quality bush event each weekend between March to early-June, and then August to end September. Spread across SS, Bendigo series and Ballarat series.
- Minimise clashes and try to ensure complimentary weekends.
- Melbusho's to complement local forest events on the same weekend but not the same day
- At least 2 MTBO events to offer a double header with a foot O race

Objective 3 – Ease the workload on organisers and volunteers

- Consider sharing organisation of events across two or more clubs. If club A is organising a Melb Bush O ca a second club do LTO on the day?
- Fewer events, but with more focus, to ensure a ROI for the effort.

Guiding Principles

- Fewer weekends with clashes, but more complementary programming
- Have a program that entices newcomers to come back with convenient follow-up events
- Make mid-winter event lite
- Have some quality events to market at Vic senior and primary schools championships, events the kids and families can attend.
- Can more use be made of areas close to Melbourne. Do they need a remap?

A few more ideas

- Is there scope for having an urban series and market to athletics? If so, what is the timing?
- Can we coordinate with VRO where appropriate to have complimentary events on a weekend

Sketch outline, intended to highlight key ideas and for clubs to fill in blanks.

Month	Dates	Suggested	Comments
January	4, 5		
	11, 12	Is there scope/interest to run a summer short series or sprint series in January and February (excluding Bendigo Today weekend)	
	18, 19		
	25, 26		Oceania
February	1, 2		
	8, 9		
	15, 16	Bendigo Today	
	22, 23	See above	
March	1, 2		
	8, 9, 10	Double header, may be Vic Series (VS) 1 on Sunday	NOL in WA
	15, 16	Ballarat quality bush Sat Melbusho 1 sun	
	22, 23	Easter lead-in 1 – Autumn VS	Potential for VS at one or more
	29, 30	Ballarat quality bush sat Melbush 2 Sun	
April	5, 6	Easter lead-in 2 VS 2	
	12, 13	Ballarat on quality areas + MTBO	Junior Training camp weekend?
	18, 19, 20, 21	Easter	
	25,	Double short AM/PM	
	26	Vic Middle champs	
	27	Vic Long Champs	
May	3, 4	CATI/L2O, one day Bush event other day	
	10, 11	Follow-up	NOL NSW
	17, 18	MTBO + Melbush o 3	
	24, 25	VS 3	
	31, 1/6	Melbusho 4	
June	7, 8, 9	VS 4 and/or relay double header	Could be double header
	14, 15	MTBO	
	21, 22	Melbusho 5	
	28, 29		
July	5, 6	MTBO	
	12, 13	Winter cup double header or MTBO and bush?	Vic school holidays. Regional double header?
	19, 20	Melbusho 6	
	26, 27	MTBO	
August	2, 3	VS spring 1	
	9, 10	CATI/L2O, one day Melbush 7	

	16, 17	VS Spring 2 + MTBO	
	23, 24	Melbush 8	
	30, 31	VS spring 3	
September	6, 7	MTBO	
	13, 14	VS spring 4	
	20, 21	Vic Long or climax VS	
	27, 28		Aus Champs
October	4, 5		Aus Champs
	11, 12		
	18, 19	Sprint series 1	
	25, 26	Sprint series 2	
Nov	1, 2		
	8, 9	Sprint series 3	
	15, 16	Sprint series 4	
	22, 23	Sprint series 5	
	29, 30	Sprint Champs	Individual plus sprint relay?
Dec	6, 7	Melb Park O	Post primary school champs events
	13, 14	Melb Park O	