## **Small Project Outreach**

**Subject: Instagram Page** 

Hi [Client's Name],

I'm a fellow student studying Digital-marketing and Sales. As part of my coursework, I've been tasked with assisting a social media brand.

I've come across a SEO and Page Optimization strategy that will boost your Instagram presence.

#### What does my strategy include?

- Customized Hashtag Strategy: I'll develop a unique hashtag plan to increase your post reach and attract more followers.
- Optimized Bio: A well-crafted, keyword-rich bio that effectively conveys your brand's message.
- **Profile Makeover:** I'll transform your Instagram profile to look more professional and visually appealing, enhancing your brand image.

I'd love to help you take your Instagram page to the next level. If you're interested, let's chat or schedule a quick call to discuss how we can get started.

Looking forward to your response!

Best regards, Nilesh P.

## Draft 2

Subject: Instagram Page

Greetings [name],

I'm a fellow student studying Digital-marketing and Sales.

As part of my coursework, I've been tasked with assisting a social media brand or a creator.

I've crafted a unique SEO and Page Optimization strategy that will boost your Instagram presence.

I strongly believe that this strategy can greatly benefit you.

Best of all, I'm offering this strategy completely FREE.

If you're interested, let's chat or schedule a quick call to discuss how we can get started.

Looking forward to your response!

Best regards,

Nilesh P.

# Follow Up Draft

Hey [name],

I wanted to follow up on my previous email.

I'm eagerly waiting to do a makeover of your Instagram page with proper SEO and Optimization.

My strategy will not only make your profile look better, your profile and content would be perfectly optimized for more reach and engagement.

Best of all, It is completely FREE.

Drop a YES and let's get started.

Best regards, Nilesh P. Hey [name],

Just wanted to follow up on my previous email.

I'm eager to give your Instagram page a complete makeover with proper SEO and optimization.

My strategy will not only enhance your profile's appearance but also optimize your content for better reach and engagement.

Best of all, it's completely FREE.

Drop a YES, and let's get started!

Best regards,

Nilesh P.

Hey [name],

This is your last chance to 2X, 3X, or even 10X your sales without increasing ad spend.

Don't miss out—drop a YES to unlock your sales potential now before it's TOO Late.

Best.

Nilesh P.

## **Outreach for Supplement Brands**

Draft:1

Subject Line: Unlocking Your Brand's Full Potential

Hey [Name],

I stumbled across your profile and saw you're running ads.

Ever wondered why some brands skyrocket while others not?

It's not just about product quality or marketing spend.

Your ads show great promise, but I believe there's even more potential to unlock.

There's a secret strategy in ad copy that captivates and converts.

Curious to learn how this can transform your supplement sales? Let's chat!

Looking forward to discussing this with you.

Best,

[Your Name]

#### **Draft:2**

Subject Line: Facebook

Hey [Name],

I stumbled across your profile and noticed you're running ads.

Your ads are impressive, and I see even greater potential to be unlocked.

There's a strategy in ad copy that 2X the sales.

Ready to boost your sales? Let's chat!

Best,

[Your Name]

#### Draft:3

Subject: Stress Relief

Greetings,

I found you on Instagram while searching for Stress relief supplements.

I help Supplement brands like yours get 2X clients in half Ad spend with high conversion Facebook Ad copies.

You only pay me if you get results.

Would that be of interest to you? If so don't hesitate to answer the email.

Best,

Nilesh P.

## **Outreach for Shilajit Brands**

Draft:1

Subject: Shilajit

Greetings,

While searching for Shilajit brands in [country], I found your Facebook profile at the top.

I was amazed by the amount of work you've put into your product and website.

I help brands like yours boost sales and cut ad spend with high-conversion Facebook ad copies.

You don't have to pay me anything until you get results.

Ready to boost your sales?

Best.

Nilesh P.

### **Draft:2**

Subject: Shilajit

Greetings [Brand Name],

Did you know that the Facebook algorithm can see right through Al-generated ad copies?

The truth is, those AI ad copies will never take your sales to your desired heights.

But here's a little secret: top brands that reach the peak use handcrafted ad copies that understand the pain, desire, and situation of every one of their targeted customers.

Imagine what your sales could look like if you had a custom ad copy that sells like crazy.

What if I told you I can create one for you, and it won't cost you a single penny?

Don't get left behind while others soar.

Ready to take your brand to the next level? Drop a YES and let's get started.

Your competitors won't know what hit them.

Best, Nilesh P.

## **Follow Up Draft**

Hey [Name],

Just following up on my previous message.

Imagine unlocking incredible sales potential with ads that really speak to your customers.

You could 2X, 3X, or even 10X your sales with the right ad copy, without increasing your ad spend.

I can show you how, completely free of charge.

Curious? I can't wait to hear from you! Drop a YES to unlock your sales potential.

Best regards,

Nilesh P.