



Bethlehem City Democratic Committee Meeting August 15, 2022

- Meeting is now hybrid: In person and with Zoom.
- July Minutes were approved.

Call to Action: We are less than 100 days away from the election. Necessity of PCPs doing the job for which they were elected. We need to compose talking points.

Candidates/Officials: For better efficiency in meetings, speakers will be given a time limit.

Candidates/Officials: 2 minutes with 30 second warning. County Chairperson reports: 3-minute limit with 30 second warning. (Note: This proved to be very efficient for a meeting that lasted just 1.5 hours.)

County and State Committee Reports:

Lehigh County: Lori McFarland

- 8/16 LCDC 2nd training session for PCPs. Zoom at 6:30
- 9/1 to 9/5: The Allentown Fair Volunteer signup.
- 9/6 Lehigh County Demmies: See Below under New Business
- 9/8 LCDC General Membership meeting – Active Life Center, 1633 W Elm St, Allentown at 6:30PM (hybrid)
- 9/17 Pro Choice Rally. Rose Garden, Bethlehem – 3PM “Bans Off Our Bodies – OUR BODIES<OUR FREEDOM”
- Voter Protection Training/Poll Observer Training. www.mobilize.us/pavotepro Hotline:833-728-6837 PA Dems
- Coming soon to www.lehighdemocrats.org -- A printable customized sample ballot for each voting district/precinct.

Northampton County: No one from Northampton County came.

State: No report.

Treasurer’s report: Mark Moss. (*See separate report.*)

BCDC Committee Reports:

GOTV: Ben Felzer

- Ben stressed the importance of reaching out to PCP’s and making sure they are canvassing etc.
- We tried to contact all 58 PCPs – almost no one responded.
- There is an issue of some people saying they are not receiving communications. We should look into that further.
- We need to help PCP’s do the job they are supposed to do...and find people to replace them if they do not.
- Suggestions: Knock on doors. Are phone numbers accurate? Are emails accurate? Kathy Fox suggests texting. Reach out on FB messenger.

Voter Registration: Toni Fernandez

Toni has a voter registration table at NCC on Thursdays. She needs people to help man them. Brian is doing voter registration at Lehigh. Classes start 8/22. Will have tables all over campus first week of classes.

Communications: Johanna Brams

- A meeting will be scheduled for next week.
- We need to identify strategy for Social Media and Website.
- We need to get together talking points.
- Lori Mcfaland is putting together hand sheets with some basic FAQs and will share.
- Mark Moss mentioned an application called ActiVote – if you put your personal demographics into the app – bills come up for voting on state and federal level – you can get notifications. Identifies where you are on political grid and where on issues your feelings line up with legislators.

Fundraising: Mark Moss

Other than picnic, nothing currently to report. Please check financial report for report on picnic.

Minivan training: Susan Wild staff Jack Zeits oversees training

- We are using Minivan version 9.
- For more dates on Minivan training please contact the BCDC Eboard or Susan Wild's office.
- To get lists, contact Mark Moss.
- Note that we are putting together a Bethlehem Action Team with Susan Wild's campaign to better coordinate lists, etc.
- There followed a discussion of coordinating with Shapiro and Fetterman campaigns.
- We are working on getting into inaccessible Senior Living Homes, etc. Please contact Wild campaign to get access.
- Make sure to call Ben for clarification on Minivan if you have any questions.

Old Business:

- The picnic was successful. Many candidates attended including Susan Wild and Malcolm Kenyatta, as well as a good turnout -- 36 paid city Dems.
- Update on PCP canvassing lists: Contact Mark Moss or Susan Wild Campaign for lists.
- Sometimes Republicans are on lists because someone has deemed them persuadable. Be aware.

New Business:

- Christian Ramos has resigned. Brian Lucas has been nominated to replace him. Brian was voted in as Male Vice President.
- Demmies: 9/6 5-8PM Americus Hotel 555 Hamilton St Allentown.
 - BCDC could buy a table for \$500 for 10 people. This was proposed and seconded – we will take responsibility for spending up to \$500, asking people to pay – first come first served. This was approved.
- National Hispanic Heritage Month will be September 15, 2022 at the Barrio Stage at Touchstone Theatre: 321 East 4th St, Bethlehem, 11AM to 5PM. Contact Toni Fernandez. 770-722-4531 or afernandez@northampton.edu. Free and Open to the Public

Motion to adjourn. Seconded. Passed. Next Meeting is September 15, Room 114 Fowler Center, Northampton Community College Southside Campus, Bethlehem.