

Journalism Courses

Fall 2019

JOU 270 A & B & C

Introduction to Journalism

270 A: Prof. Justin Catanoso MW 9:30-10:45 (CRN 81867)

270 B: Prof. Ivan Weiss TR 9:30-10:45 (CRN 81871)

270 C: Prof. Ivan Weiss TR 11:00-12:15 (CRN 96049)

Introduction to Journalism is your gateway course to a minor in journalism. This course is a full immersion into new ways to think about gathering information and communicating it—fairly and accurately—in a variety of forms and formats. Throughout the semester, we will discuss, evaluate and practice the craft of journalism through clear and concise writing. You will write news, features and opinion. You will write stories of varying length. You will post to a blog and tweet news. You will practice multimedia reporting using audio, video and/or digital photography. You will be creative, but work only from verified facts and information. Ultimately, you will learn communication skills that will impress potential employers, whether you plan to work as a journalist (writer or editor), a PR professional, an attorney, a business person or in any field where writing cleanly and communicating clearly are vital. There will be more than a dozen graded assignments, many of them on deadline.

JOU 278 A

News Literacy

Prof. Maria Henson

TR 11-12:15 (CRN 81874)

Is it journalism? How do you know? We will explore the difference between news and propaganda, news and opinion, bias and fairness, citizen reporting and professional journalism. The goal is to train more discriminating and thoughtful producers and consumers of news. Included: historical context of the news industry with a special emphasis on the First Amendment.

JOU 315 A

Beat Reporting

Prof. Justin Catanoso

T 2-4:30 (CRN 96110)

This class is ideal for students interested in learning more about and practicing the twin skills of reporting and journalistic writing in its varied forms: traditional news and feature stories, blog and Twitter posts, and short videos. The class meets one night a week where interactive discussions focus on developing sources, interviewing skills, the new modes of journalistic communication and how best to write news and feature stories both short and long. Part of each class is also devoted to progress students make between classes on the real meat of the course: cultivating sources and developing story ideas. Students select a beat on campus, like covering student government or study abroad programs. They reach out to sources on that beat week by week. They come up with story ideas. They write stories designed to fit a range of assignments. Most stories are offered to the OGB or The Student for publication. Guest speakers

provide real-world insight into professional journalism.

JOU 330 A/COM 270

Art of Sound: Radio, Podcasting & Digital Narrative

Prof. Ivan Weiss

TR 2-3:15 (CRN 97196)

This course is an introduction to audio storytelling. You will learn the building blocks and best practices of audio journalism including Sound, Editing, Interviewing, and, of course, Story. We will explore various approaches to audio journalism, from older radio pieces to the diverse range of podcasts being produced today. As the world of podcasting and nonfiction audio grows rapidly, we will discuss what journalism means in these changing times. We will also look at various ways people distribute their work. Assignments will include collaborations between students as well as solo work. Students will learn how to find story ideas and develop them into a sustained pieces. Students will also be asked to analyze various audio stories and reflect on their creative process. The course will culminate in a larger project building on the technical and analytical tools learned earlier in the semester.

JOU 340 A/WRI 344 A

Magazine Writing

Prof. Barry Yeoman

M 2:00- 4:30 (CRN 97197)

Students in this class will learn and practice the skills needed to produce magazine stories for publication. Focusing on a single topic of their own choosing all semester, they will be encouraged to write creatively and often. They will learn advanced principles of interviewing, document research, story structure, character development, and explanatory journalism. They will also read and analyze some of the best magazine stories written over the past thirty years.

JOU 345

Sports Journalism

Prof. Justin Catanoso

MW 11-12:15 (CRN 96111)

This course will survey the art and craft of sports writing in all forms, across all mediums. Students will cover players, teams, issues and the business of sports. The emphasis will be on storytelling—in short and longer form—that goes beyond play-by-play and the final score of a contest. Students will write, blog and tweet, often on deadline, as well as produce podcasts and videos. Students will write breaking news, features and columns. Students will be required to read daily sports journalism in newspapers, magazines and sports web sites and follow the work of specific sports journalists. Developing sources, identifying story ideas and covering a sport through a season will be central to the course. Some class time may meet off campus; some class time will be shifted so that we can attend a sporting event as a group. Several professional sports journalists will meet with the class either in person or on Skype.

JOU 350 A/COM 117

Writing for Public Relations & Advertising

Prof. Peter Mitchell

R 4-6:30 (CRN 96115)

Writing for advertising and public relations provides hands on experience for students interested in pursuing careers in advertising, PR, content, strategy or brand marketing. You will learn how to write inspiring creative briefs, develop campaign concepts, compelling media releases and pitch letters as well as the many forms of digital content and social media. The class covers the purpose, style, and structure of writing for each of these tools. Students will also participate as part of a team to produce a final integrated communications campaign incorporating all concepts covered in class. The final project is presented to a group of industry professionals for evaluation. Students demonstrating a serious interest in pursuing careers in advertising and/or public relations will find this class most beneficial.

JOU 355/COM 215**Broadcast****Prof. Melissa Painter****T 5-7:30 (CRN 97195)****JOU 375/COM 309****Visual Storytelling****TR 11:00-12:15 (CRN 97231)**