

## **\*\*Privacy Policy\*\***

Is it Vegan? ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how your personal information is collected, used, and disclosed by Is it Vegan?.

This Privacy Policy applies to our website, and its associated subdomains (collectively, our "Service") alongside our application, Is it Vegan?. By accessing or using our Service, you signify that you have read, understood, and agree to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy and our Terms of Service.

### **\*\*What Information Do We Collect?\*\***

We collect information from you when you use our app.

- Usage Data (via RevenueCat and Firebase)
- Device Information
- Scan Data (Barcodes and Images for analysis)

### **\*\*AdMob\*\***

We use AdMob to display ads. AdMob may use cookies and other tracking technologies to serve ads based on your prior visits to our app or other websites.

### **\*\*RevenueCat\*\***

We use RevenueCat to manage subscriptions. RevenueCat may collect anonymous user IDs to track subscription status.

### **\*\*How Do We Use The Information We Collect?\*\***

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience
- To improve our app
- To process transactions

### **\*\*Contact Us\*\***

Don't hesitate to contact us if you have any questions.

- Email: [taiffiee0308@gmail.com]