

Cold Outreach #27

SL:

- <Name>, I think you might like this
- A little thanks from me
- Could you test this <box_sl>?
- X for consideration
- Consideration of a x
- Could you have a look at this x?
- Have you tried a x before?
- Have you seen a x before?
- A x idea for your y
- Interrogating for x
- X idea for y
- I've got a X idea for y
- A cool x (I think you'll like this)
- Saw your x and came up with a cool y
- Stumbled on your Instagram and came up with a buyer's translation

Dream Outcome X Perceived Likelihood of Achievement
Time Delay X Effort and Sacrifice
= VALUE

Body:

Hey Ramani,

I saw your reel talking about realistic self-appraisal and liked how you said that self-esteem isn't the main way to value ourselves. Many people end up promising things they know they can't keep because of only having self-esteem so it's fantastic that you're sharing this message.

This had me browsing your website and I thought of a customer remake idea for your healing program's page.

Which weaves together the message you already have on Instagram with people's pains and desires. All to turn your site's raw traffic into fully invested buyers.

This way, your website will also act as a mini salesman and help you stand out from the generic product description page that everyone uses.

Brad Browning is using this to explode the conversions on his page and I saw that your y could produce the same kind of buying boom.

Would you like to see it in action? Through a free customer remake for your healing program's page?

Best,
Hao

P.S. Here's my personal website: <https://sites.google.com/view/haos-port>

Followup:

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Morning <box_name>,

Ignore everything in this if you're in focus mode or a deep work session, which if you are, I apologize for bothering you.

Just wanted to remind you that I've got a customer remake idea to push people over the buying edge by only using your healing program's page.

And while I was surfing your social media, I went ahead and checked out other program pages and I saw that 90% of them used the same kind of product description style. So you can use this customer remake idea to one-up them.

Plus, as part of my master plan to make you fall in love with the results I'll bring to you, I'd be willing to write a free customer remake for you to test and see for yourself.

Let me know if you like, and I'll make it for you

Hao

Walkaway

Evening <box_name>,

I haven't heard anything from you for a while – and I can't forever have this customer remake idea in the back of my mind.

So I'm writing to walk away and wish you the best in business, relationships, and life in general.

If you ever happen to find yourself stuck with some marketing or can't seem to get people to do what you want, I'd be willing to reignite my grand plan and share my thoughts on it.

Best of luck,
Hao