


## **Social Media DM Outreach:**

Hi [Name],

I just wanted to say that [moderate compliment].

I've built a sales tactic named "Callback" tailored to [profession+s].

You can close your hesitant customers and make your existing ones opt back in more frequently with it for completely free.

Would you like me to send it over? 

## **Email Outreach:**


Hi [Name]

You(r) [moderate compliment]

I've built a sales tactic called "Callback" specially tailored to [profession+s] who get their clients from [social media].

You can close your hesitant customers and make your existing ones opt back in a lot more frequently with it.

I want to show it to you without any charges as a Christmas present because [earlier compliment]!

Do you want it? 

---

Other options to rethink for line 3: (ignore this)

I have built a funnel system that works perfectly with [profession+s] who get their clients from [social media] because it gets them at least 27% higher [product] selling rates.