

Keyword Report #742: Best Headphones for Cycling

Primary Product: Headphones

The best headphones for cycling enable you to enjoy your favorite music on the bike, without putting you in danger from traffic and other hazards. While cycling with headphones is a thorny subject, there are many products designed specifically for listening to music while riding or running.



Page: [CLICK HERE](#)

Primary price: \$9.99 - \$799.95

Primary keyword to target: Best Headphones for Cycling

Other keywords to target (non-primary): Best Headphone for Cycling, Best Bone Conduction Headphones for Cycling, Best Headphones for Cycling Wind Noise

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Ahrefs KD	Semrush KD
Best Headphones for Cycling	3 (easy)	24% (easy)
Best Headphone for Cycling	N/A	23% (easy)
Best Bone Conduction Headphones for Cycling	1 (easy)	31% (possible)
Best Headphones for Cycling Wind Noise	2 (easy)	19% (easy)

Exact Keyword search volumes for the Primary Keyword:

Keyword	Ahrefs Search Volume	Semrush Search Volume
Best Headphones for Cycling	450	390
Best Headphone for Cycling	10 (it's much higher than that!)	170
Best Bone Conduction Headphones for Cycling	60	50
Best Headphones for Cycling Wind Noise	40	50

Google Keyword Planner validation that search volumes are accurate:

Keyword (by relevance)	Avg. monthly searches
<u>best headphones for cycling</u>	100 – 1K
<u>best bone conduction headphones for cycling</u>	10 – 100
<u>best headphones for cycling wind noise</u>	10 – 100
<u>best headphone for cycling</u>	10 – 100

Competition Analysis for this keyword:


“Best Headphones for Cycling”

Website	Domain strength (based on Ahrefs AR score)	Content Length	Comments
http://www.soundguys.com/best-headphones-for-cycling-94835/	58K – Strong	4276 words	Long article on a strong site Title: Best headphones for cycling Can be outranked by a longer quality article. Great article to use as a reference.
http://www.cyclingnews.com/features/best-cycling-headphones/	24.2K – Strong	4955 words	Long article on a strong site Title: Best headphones for cycling 2024 – Choices for staying entertained while riding indoors and out Can be outranked with a comprehensive review! Good opportunity!

http://www.bikeradar.com/advice/buyers-guides/best-headphones-for-cycling	20.3K - Strong	2284 words	Medium article on a strong site Title: Best headphones for cycling in 2024 Plus our buyer's guide to cycling headphones You may be able to outrank this with a quality long review article. Good opportunity!
http://www.reddit.com/r/cycling/comments/1Oorh2u/headphones_for_cycling/	46 - Strong	N/A	Reddit
http://averagejoecyclist.com/best-headphones-safe-cycling-2/	1.3M - Weak	3053 words	Long article on a weak site. Title: Best Headphones for Safe Cycling This can be outranked with a nice quality review! Good opportunity!
http://alinegoescycling.com/allblogposts/aftershokz-aeropex-review	24.1M - Very Weak	1364 words	Medium article review on a very weak site. Title: Are bone-conduction headphones perfect for cyclists? - A review of the AfterShokz Aeropex - Aline Goes Cycling Can be outranked with a quality article. Very good chances to outrank this one.
http://www.cyclist.co.uk/reviews/shokz-openrun-pro-review	94.4K - Strong	1462 words	Medium article on a strong site. Title: Shokz OpenRun Pro headphones review This can be outranked with a nice quality review! Very good chances to outrank this one.
http://www.cyclingweekly.com/group-tests/best-headphones-for-cycling-with-sound	23.1K - Strong	5459 words	Long article review on a strong site. Title: Best headphones for cycling 2024 indoors and outdoor options

			<p>Can be outranked with a quality article.</p> <p>Great article to use as a reference.</p>
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Conclusion:

- Low competition
- Popular product
- Most sites are pretty weak
- You can outrank most domains with a proper review of 3,500+ words
- Good search volume
- Great commission opportunity 💰
- You should have a good chance of ranking on the first page 

Suggested strategy:

- Publish a very high quality article – **Best Headphones for Cycling**
- Make sure to use the main keyword in **title and description**
- **Title ideas:** Check out the titles I have included in the table below
- Make the post above **3,500 words**
- In the **page description** and in **the page title**, add the word "**Best**"
- **Link from the post several times to the products you are going to be promoting via your affiliate link** – There are a few different options from both brands on Amazon and Walmart, go for most popular products from top ranking articles
- To make your article even more comprehensive you could add a section **about the manufacturing company**
- The top ranking articles have reviewed between 5 to 7 products. **You could review 10 or even more products.**
- Here are 2 good articles to use as an example:
<https://www.soundguys.com/best-headphones-for-cycling-94835/>
 👉 You could make a table reviewing both products features – check out this example:



Shokz OpenRun

Leaves ears unoccluded • Fast charging battery • IP67 rating



MSRP: \$129.95

One of the best options among bone-conduction headsets.

The Shokz OpenRun bone-conduction headphones leave the ears unoccluded and produce a decent sound. They have an IP67 rating and a fast-charging battery.

See price at Amazon

Save \$0.95



Jabra Elite 8 Active

ShakeGrip coating keeps the buds in place • IP68 (earbuds) IP54 (case) • Battery life

MSRP: \$199.00

See price at Amazon









Save \$40.00 | Jabra Elite 8

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Durability
- Open-ear fit or mono listening
- Comfort

<https://www.cyclingweekly.com/group-tests/best-headphones-for-cycling-with-sound>

👉 You could make a table reviewing both products features – check out this example:

	Haylou PurFree BC01 Bone Conduction		\$99.99	VIEW
See all prices				
	Jaybird Vista		\$149	VIEW
See all prices				
	Apple AirPods Pro 2nd Generation		\$242.79	VIEW
See all prices				
	Adidas FWD-02 Sport		\$137.72	VIEW
See all prices				

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- SPECIFICATIONS
- TODAY'S BEST DEALS
- REASONS TO BUY
- REASONS TO AVOID

- **You could add** Pinterest posts, Instagram images, Youtube videos
- **Here are most popular FAQ:**

What type of headphones are best for cycling?

Are headphones safe for cycling?

Should cyclists wear headphones?

What headsets can you talk while biking?

How do you listen to music while cycling?

Can you ride a bike with AirPods?

What is the best way for cyclists to communicate?

Can cyclists listen to music?

How do you communicate on a bike ride?


- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- **Create a catchy SEO Title** – Check out what the competition has done:

 [Best headphones for cycling for 2024](#)

<https://www.soundguys.com/best-headphones-for-cycling-9>

 [Best headphones for cycling 2024](#)

<https://www.cyclingnews.com/features/best-cycling-headph>

 [Best headphones for cycling in 2024](#) - BikeRadar

<https://www.bikeradar.com/advice/buyers-guides/best-head>

▶ Discussions and forums

[Looking for headphones for cycling](#) [r/cycling](#)


<https://www.reddit.com/r/cycling/comments/10orh2u/headpt>

 [Best Headphones for Safe Cycling](#)

<https://averagejoecyclist.com/best-headphones-safe-cyclin>

▶ Videos


▶ Shopping results

 [Are bone-conduction headphones perfect for ..](#) 403

<https://allinegoescycling.com/allblogposts/attershokz-aerope>

[Shokz OpenRun Pro review: Best headphones for cycling](#)

<https://www.cyclist.co.uk/reviews/shokz-openrun-pro-review>









 [Best headphones for cycling 2024 indoors and ..](#)

<https://www.cyclingweekly.com/group-tests/best-headphone>
nd ▼

Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.

	Best workout earbuds 2022	▼
	Headphones for bike helmet	▼







Feedback

 Best headphones for cycling reddit	 best headphones for wind noise
 Best headphones for cycling mtb	 cycling headphones bone conduction
 earbuds for cycling wind noise	 best earbuds for bike riding
 best bone conduction headphones for cycling	 best earbuds for mountain biking

Keywords to explore, maybe add some to your article or create new articles!

Keyword (by relevance)	Avg. monthly searches
best earbuds for cycling	100 – 1K
best headphones for biking	100 – 1K
best bone conduction headphones for cycling	10 – 100
best earbuds for biking	100 – 1K
best earphones for cycling	10 – 100
best headphones for cycling wind noise	10 – 100
best earbuds for mountain biking	10 – 100
best earbuds for bike riding	100 – 1K
best earbuds for cycling 2022	10 – 100
best earbuds for cycling wind noise	10 – 100
best headphones for bike riding	100 – 1K

You can promote this product using the following Affiliate programs:

	3%	Sign up	Product search page
	4%	Sign up	Product search page
	5%-8%	Sign up	Product search page
	1%	Sign up	Product search page
	2%	Sign up	Product search page
		Sign up	Product search page