

Privacy Policy

Boing Boing

Developed by RLUX Studios

Last updated: September 28, 2025

1. Introduction

RLUX Studios ("we," "our," or "us") respects your privacy. This Privacy Policy explains how our mobile game Boing Boing handles information when you use our app.

Boing Boing is a casual puzzle game designed for a general audience. We collect only the minimum information needed to provide gameplay features such as leaderboards, scoring, and advertisements.

2. Information We Collect

- **Personal Information:** We do not collect email addresses, phone numbers, or contact information directly.
- **Identifiers:** We collect a unique player ID and username, either from Google Play Games Services (if you sign in) or from Unity's anonymous authentication system (if you play as a guest).
- **Gameplay Data:** We collect game scores and leaderboard positions to enable global rankings.
- **Device Information:** Through Google AdMob, non-personal identifiers such as advertising ID, device type, or general usage data may be collected for ad delivery.

3. How We Use Information

- To create and maintain your game identity (Google username or guest name).
- To submit and display your scores on leaderboards.
- To provide in-game ads via AdMob.
- To improve gameplay features and maintain fair play (e.g., preventing duplicate or fake accounts).

4. Third-Party Services

Our game integrates with the following services:

- **Google Play Games Services (GPGS):** Provides account sign-in, player ID, and username if you log in with Google. Google manages this data according to its own privacy policies.
- **Unity Gaming Services (UGS):** Provides anonymous authentication, unique player IDs, and leaderboards. Data is used only for gameplay features (scores, rankings).
- **Google AdMob:** Displays ads. AdMob may collect device identifiers and usage information to serve ads. Learn more at: <https://policies.google.com/technologies/ads>.

5. Children's Privacy

Our game is designed for a general audience and is not directed toward children under 13. We do not knowingly collect personal data from children. Parents who believe their child has provided data can contact us to request removal.

6. Data Sharing and Security

- Data such as usernames, player IDs, and scores are shared only with Unity and Google to provide leaderboards and sign-in features.
- We do not sell your data.
- All transmissions are encrypted in transit using secure protocols (HTTPS/TLS).

7. Your Privacy Choices

- You may choose to play as a guest without signing into Google Play Games.
- You may disable personalized ads in your device settings:
 - On Android: Settings > Google > Ads > Opt out of Ads Personalization.
- You may clear app data or reinstall the app to reset your guest account and scores.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted at the same link where this policy is hosted. Significant changes will be noted in the app or store listing.

9. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, you can contact us at:

 rluxstudios@gmail.com