



Society of Women Engineers

Duke University

2024-2025

Corporate Packet





Overview

About the Society of Women Engineers

The Society of Women Engineers (SWE) is a not-for-profit educational and service organization that empowers women to succeed and advance in the field of engineering and to be recognized for their life-changing contributions as engineers and leaders. SWE is the driving force that establishes engineering as a highly desirable career for women through an exciting array of training and development programs, networking opportunities, scholarships, and outreach and advocacy activities. SWE was founded in 1950 and now has over 40,000 individual members across 300 collegiate sections and 100 professional sections. For more information, visit swe.org.

About the Society of Women Engineers at Duke

SWE at Duke is a professional society for female-identifying students pursuing engineering. We strive to make the most of our engineering experiences at Duke by attending national and regional SWE conferences, providing networking opportunities, participating in community service events, and supporting and encouraging one another in our academic endeavors. For more information, visit sites.duke.edu/dukeswe.

About the Pratt School of Engineering

Duke University's Pratt School of Engineering is a vibrant teaching and research institution dedicated to educating the next generation of engineering leaders and pursuing research in high-impact fields to address the world's grand challenges. For more information, visit pratt.duke.edu.



Letter from the President

Dear Potential Sponsor,

Thank you for your interest in supporting the Society of Women Engineers (SWE) at Duke University. My primary goal is to promote confidence and community for female-identifying engineering students on Duke's campus. I am hopeful of seeing the accomplishment of this goal and having our members as leaders within the larger Pratt School of Engineering.

With your support, Duke SWE will be able to hold events that cultivate community, enable professional development and expose our members to a variety of opportunities within engineering. These events include general body meetings, networking, group social events, mentoring programs, and outreach in the Durham community. In addition to our chapter events, your contribution will give our members the chance to attend the Local and National SWE Conferences. These events allow us to spend time with other collegiate and professional SWE members and attend engineering and professional development workshops.

Not only will your sponsorship help our chapter, but it will also help strengthen the relationship between SWE and your company. Your sponsorship can enhance your efforts in diverse recruitment and supporting opportunities for women in the engineering field.

On behalf of the entire Duke SWE chapter, I would like to thank you for your interest in partnering with us. As a sponsor of Duke SWE, you will be supporting our mission to create the best possible experiences and opportunities for the students in our chapter. I hope that you will consider one of our sponsorship packages in this packet. Your support is incredibly valuable to us, whether it is financial support, providing resources, partnership on programming or simply providing contacts in industry. However you choose to support women in engineering, I thank you wholeheartedly! Please do not hesitate to contact us at dukeswecorporaterelations@gmail.com with any questions.

Respectfully,

Catherine Consiglio

Catherine Consiglio
President, Duke SWE

Meet our Officers

President

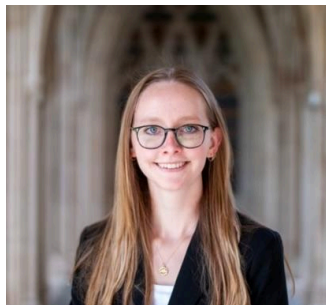


Cathrine Consiglio, Class of 2025

Biomedical Engineering Major; Innovation and Entrepreneurship Certificate

My name is Catherine Consiglio and I am a senior from Cranston, Rhode Island. I am a biomedical engineering design fellows student concentrating on medical device design and innovation. This is my fourth year on the SWE executive board, and I'm honored to be President of a meaningful organization supporting female engineering students in community and pre-professional endeavors.

Executive Vice President



Amanda Smith, Class of 2025

Mechanical Engineering Major

My name is Amanda Smith and I am a senior majoring in Mechanical Engineering. I am originally from Herndon, Virginia and I have always wanted to be an engineer. The Society of Women Engineers has helped me succeed and gain a sense of belonging as a woman in engineering, which is why I am so excited to be the executive vice president this year. I can't wait to help such an amazing club become even better!

Vice President: Finance



Avery Simon, Class of 2026

Biomedical Engineering Major; Chemistry Minor; Global Health Minor

My name is Avery Simon, and I am a junior from Cleveland, Ohio. I am majoring in Biomedical Engineering with a Chemistry and Global Health minor. This is my third year on the SWE executive board and second year as Vice President of Finance! I am hoping to not only increase the sources of funding available to SWE, but to also improve the efficiency and ease of transferring payments. I am looking forward to supporting SWE and seeing how our organization continues to grow!

Vice Presidents: Membership and Student Affairs



Zoie Jamies, Class of 2027
Biomedical Engineering Major

Hi! My name is Zoie Jaimes, and I am a sophomore from Austin, TX studying Biomedical Engineering. I can't wait to serve as VP of Student Affairs and Membership, and I am excited to continue fostering a sense of community amongst female engineers through events that support students both socially and professionally.



Annie Yang, Class of 2027
Biomedical Engineering & Computer Science Double Major

My name is Annie Yang, and I am a sophomore intending to double major in Biomedical Engineering and Computer Science. I am from Taipei, Taiwan, but I grew up in the tech hub that is Seattle, Washington. As the VP of Membership and Student Affairs, I hope to plan engaging events that help facilitate our members' pre-professional goals and create a supportive community within the Society of Women Engineers!

Vice Presidents: Corporate Relations



Sydney Shaffer, Class of 2026
Mechanical Engineering Major; Aerospace Engineering Certificate;
Financial Economics Minor

Hello! My name is Sydney Shaffer, and I am majoring in mechanical engineering, while pursuing an aerospace engineering certificate and financial economics minor. I am honored to serve on the executive board within an incredibly impactful organization, one which promotes diversity and inclusion. My goal with SWE is to grow our sponsorship network and to promote greater opportunity to all our amazing women in engineering.



Anna Micor, Class of 2026

Electrical and Computer Engineering; Computer Science Minor

My name is Anna Micor and I am a junior double majoring in Electrical and Computer Engineering, and Computer Science (ECE/CS). I am from the Chicago area, and the first in my family to study engineering and attend Duke! Within SWE, I am the VP of Corporate Relations, and the team lead for our Industry Night. As a board member of SWE, I am excited to continue to foster an inclusive environment where women in engineering can thrive, empowering us to become leaders in the industry. I aim to provide opportunities for skill development, networking, and mentorship, ensuring that SWE members are well-equipped to make significant contributions in the tech industry.

Vice Presidents: Communications- Social Media & Website



Hana Thibault, Class of 2025

Civil Engineering Major; Architectural Engineering Certificate

Hi! My name is Hana and I'm a senior from Ithaca, NY majoring in Civil Engineering with a certificate in Architectural Engineering. This is my third year on SWE exec and I am excited to spend one last year fostering the community that has provided me with such a great network during my time here at Duke. My goal as part of the SWE executive board is to ensure no one lacks access to the benefits of the organization due to a lack of awareness. I want SWE to be an open and welcoming place to all female identifying engineers!



Samantha Strasser, Class of 2027

Biomedical Engineering Major; Financial Economics Minor; Math Minor

My name is Samantha Strasser and I am a sophomore studying Biomedical Engineering, Math, and Financial Economics. I am from New York, New York and will be on the SWE executive board for the first time this year. I hope to use a combination of my technical and design skills to promote Duke SWE both on and off campus, encouraging new students to join and support our mission.

Vice Presidents: Communications- Email



Ananya Bhatia, Class of 2026

Electrical and Computer Engineering & Computer Science Double Major

Hi! I'm Ananya Bhatia and I'm from Apex, North Carolina! I'm double majoring in Electrical and Computer Engineering and Computer Science! SWE has been a wonderful way for me to create a strong female community both in the classroom and outside and I'm excited to share this community with others! This is my third year on the SWE executive board and I am super excited to see us grow!



Hannah Chen, Class of 2026

Electrical and Computer Engineering Major; Political Science Minor

My name is Hannah Chen and I am a junior from Seattle, Washington. I am studying Electrical and Computer Engineering, concentrating on microelectronics and devices, with a minor in Political Science. As VP of communications, I will continue our tradition of clear and concise emails, and hope to create a more streamlined path for information to get to our members!

Vice Presidents: Outreach



Lizaveta Sloodskaya, Class of 2026

Mechanical Engineering Major; Electrical and Computer Engineering Minor

My name is Lizaveta Sloodskaya and I am a sophomore studying Mechanical Engineering and Electrical Computer Engineering. I am from Minsk, Belarus and live in New Jersey now. This is my first year on the Executive board and I am VP of Outreach and I am committed to learning and meeting new people as I work to expand SWE.



Sophia Singer, Class of 2026

Mechanical Engineering Major; Sociology Minor

Hello! My name is Sophia Singer and I'm a sophomore from High Point, NC majoring in Mechanical Engineering and minoring in Sociology. I am so excited to serve as Vice President for Outreach to continue to have an impact on our local and greater community of female engineers. I am committed to helping other students feel empowered and expose young girls to the world of STEM.

Vice President: Diversity, Equity, and Inclusion



Shivani Varia, Class of 2027

Mechanical Engineering Major; Visual Arts Minor

My name is Shivani Varia and I am a sophomore studying Mechanical Engineering with a minor in Visual Arts. I served as one of the freshman representatives last year, and this year as VP of DEI I hope to engage a wider, more diverse body of Pratt and collaborate with minority groups to empower underrepresented demographics in engineering.

Vice Presidents: Alumni Relations

Ella Etchandy, Class of 2027

Biomedical Engineering Major; Computational Biology & Bioinformatics Minor; Innovation & Entrepreneurship Certificate



My name is Ella Etchandy and I am a sophomore studying Biomedical Engineering with a minor in Computational Biology and Bioinformatics and a certificate in Innovation and Entrepreneurship. I am from Orange County, California and feel very fortunate to live in Durham for the next three years as I have really enjoyed my time at Duke thus far! Last year, I served as a Freshman Representative and this year I am excited to serve as Vice President of Alumni Affairs, where I aspire to grow our alumni connections to ultimately give more members of SWE the necessary preparation and opportunities to life beyond Duke.

Emma Buchko, Class of 2027

Mechanical Engineering Major; Robotics Certificate



Hi! My name is Emma Buchko and I am a sophomore studying Mechanical Engineering with a certificate in Robotics and Automation. I am from Levittown, Pennsylvania (about 30 minutes outside Philadelphia) and I am a first generation student. This is my second year on SWE's exec board, and my goal for the upcoming school year as VP of Alumni Relations is to organize events that strengthen the bond between our members and Duke Alumni.

Executive Sponsorship Levels

There are many benefits to being an official Duke SWE Sponsor and while we are always happy to promote job postings for our members, we hope these levels of sponsorship will give opportunities for deeper engagement with our chapter and its members. We want to work with you to make sure that your goals of Sponsorship are achieved in our partnership.

SWE Partner (any donation)

- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)
- Resume Book

SWE Gold \$1,500

- Host 1 information session/tech talk (Virtual platform acceptable) with the entire Chapter
- Additional event of Company's choosing to promote Company within SWE
- Company logo and link included on website
- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)
- Resume Book
- Recognition as Gold sponsor (Company name will appear in Gold category list)

SWE Silver \$500

- Host 1 information session/tech talk (Virtual platform acceptable)
- Company logo and link included on website
- Resume Book
- Recognition as Silver sponsor (Company name will appear in Silver category list)
- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)

SWE Bronze \$300

- Coffee Chats with members
- Resume Book
- Recognition as Bronze sponsor (Company name will appear in Bronze category list)
- Spotlight feature on website (link to articles, an alumnae interview, anything highlighting the company and interaction with Duke)

Event Sponsorship Categories

All Event Sponsors will be included in our list of sponsors, receive recognition at the event, be invited to SWE industry events and receive a personalized thank you note if you sponsor a trip to conference.

Sponsor an Internal Event \$150 or In-Kind

Examples of Internal Events

- Resume workshops and interview practice sessions
- SWE Families (vertical mentoring program over the summer and fall semester)
- Q&A Panels with graduate students, upperclassmen, faculty, and industry professionals
- Recruiting Visits with companies and graduate schools
- Wellness check-ins and care packages

How to help:

- **A donation of \$200** covers light refreshments for one of these events
- **In-Kind supplies**, resources, or expertise are always welcome

Sponsor a Trip to the WE24 Conference \$1,000

Why sponsor a member's trip to national conference?

SWE National Conference provides members with a unique opportunity to hear from female industry leaders, network with professionals, and attend career fairs. Conference is a gathering of more than 3,000 female engineers from around the world, and it is an incredibly energizing and inspiring experience. This trip will guide the professional development of SWE leaders and members.

What does sponsorship include?

Most years, a donation of \$1000 covers the cost for one member to attend a national conference. These costs include the cost of air travel, housing, and in-person and virtual conference registration. WE24 is a 3-day conference that will be held in Chicago, IL in October!



Sponsorship Commitment Form

Contact Information

Mr. Ms. Mrs. Dr. Full name: _____

Company: _____

Title: _____

Email address: _____

Address: _____

City: _____ State: _____

Executive Sponsorship Type

☐ SWE Partner \$ _____

☐ SWE Gold \$1,500

☐ SWE Silver \$500

☐ SWE Bronze \$300

Event Sponsorship Type

☐ National Conference \$1,000

☐ Internal Event \$150

Or Specify A Different Donation Amount: \$ _____

Donation Comments or Requests: _____

*Please return this form by mail or email titled "Corporate Sponsorship Commitment Form"
and your check by mail made payable to "Duke Society of Women Engineers."*

Mail Sponsorship Commitment Form and checks to:

*Duke University
Pratt School of Engineering
Box 90271
Durham, NC 27708
ATTN: Kirsten Shaw*

Thank you!

***On behalf of all members of the Society of Women Engineers at Duke University,
thank you for your support!***

