COACHES' TOOL CHEST
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FOR IMMEDIATE RELEASE

CTC Announces Partnership with Cincinnati Children's Hospital

Coaches' Tool Chest and Cincinnati Children's Hospital Announce Collaboration to Provide Comprehensive Insight to Coaches' Professional Development and Certification

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Coaches' Tool Chest, based in Cincinnati, OH, is a customized coaches' training and professional development platform, designed through the coaches' lens, to enhance student athlete development and progress. Cincinnati Children's, the nation's leading pediatric care provider, has collaborated with Coaches' Tool Chest to develop modules that give coaches, and their student-athletes, access to Cincinnati Children's vast health and safety expertise. Such models not only provide current, engaging and relevant coaches' training that comply with state mandates, but offer coaches quality professional development that improves student-athlete outcomes.

The coaching profession is ever-changing, and coaches at each level of sports competition need to know much more than a game plan to be successful. Coaches must acquire a working knowledge of all areas affiliated with their student athletes, including communication, nutrition, injury prevention, concussion protocols, and mental health.

"Better education and certification for coaches allows for improved safety and wellness guidelines for youth athletes both on and off the field." stated Jan Wilking, Partner, Coaches' Tool Chest.

“Our collaboration with Cincinnati Children’s provides us with important and valuable insight, allowing us to provide the most up to date guidance to thousands of coaches statewide. Cincinnati Children’s is a nationwide medical leader, and we are fortunate to have them right here in the Cincinnati area.” Wilking added.

“Collaborating with Coaches’ Tool Chest gives coaches, and through them, their student-athletes, another opportunity to access Cincinnati Children’s nationally-recognized expertise in health and safety. Cincinnati Children’s Sports Medicine Team is dedicated to providing holistic care to its community and Coaches’ Tool Chest helps us take that to the next level to improve outcomes. We are excited to continue our collaboration with Coaches’ Tool Chest to assist coaches in implementing best practices and latest research developments that create healthy environments in sports.” stated Dr. Kelsey Logan, Director of Sports Medicine, Cincinnati Children’s.

About Coaches’ Tool Chest:
Coaches’ Tool Chest is a customized coaches' training and professional development platform that is designed through the coaches’ lens to enhance student development and progress. We work with industry leaders to produce engaging, relevant and updated training and professional development content, all in one place, generating one certificate for AD's to track to ensure compliance. We custom build the platform to meet state standards, so we can truly be the one stop shop for coaches training. For more information: https://coachestoolchest.com/

About Cincinnati Children’s Hospital Medical Center:
Cincinnati Children’s is a nonprofit, comprehensive pediatric health system. As a leader in research, education, patient care, advocacy, and innovation, we are ranked #1 in U.S. News & World Report’s 2023-2024 list of best children’s hospitals in the nation and is the #2 recipient of pediatric research grants from the National Institutes of Health. Cincinnati Children’s is internationally recognized for improving child health and transforming delivery of care. The Division of Sports Medicine focuses on enriching lives through physical activity and sport.
For more information: https://www.cincinnatichildrens.org/