

Suggested Post Content

Announcement Posts

Short (Twitter/X)

Dave Koz & Friends bring the joy of the season to [Venue Name] on [Date]. Don't miss this unforgettable Christmas concert! #KozChristmas #DaveKozAndFriends

Medium (Instagram/Facebook)

The holidays sound better with jazz. Dave Koz & Friends are coming to [Venue Name] on [Date] for a night of festive music and smooth holiday spirit. 🎄🎷 Tickets on sale now: [ticket link]

Long (LinkedIn/FB event post)

Celebrate the season with a timeless tradition: the Dave Koz & Friends Christmas Tour. On [Date], [Venue Name] will host an evening filled with holiday classics and smooth jazz favorites performed by world-class musicians. Don't miss this heartwarming night of music. Tickets available now at [ticket link].

Reminder Posts (2–3 weeks before show)

Short

Counting down to Christmas with Dave Koz & Friends at [Venue Name] on [Date]! #HolidayMusic #KozChristmas

Medium

The holiday season isn't complete without the Dave Koz & Friends Christmas Tour. Join us at [Venue Name] on [Date] for a festive evening of jazz and cheer. Get your tickets before they're gone: [ticket link]

Long

Experience the magic of the holidays live on stage. Dave Koz & Friends return to [Venue Name] on [Date] with their annual Christmas Tour—an evening of festive music, joyful spirit, and world-class jazz. Secure your tickets today: [ticket link]

Last-Call / Day-Of Posts

Short

Tonight's the night! Dave Koz & Friends bring holiday cheer to [Venue Name]. Limited tickets may remain: [ticket link]

Medium

It's finally here! The Dave Koz & Friends Christmas Tour stops at [Venue Name] tonight. Smooth jazz + holiday favorites = a perfect December evening. 🍷🌲 Join us: [ticket link]

Long

The wait is over! Tonight at [Venue Name], Dave Koz & Friends light up the season with their beloved Christmas Tour. This holiday tradition promises unforgettable performances, festive cheer, and music to warm the soul. Doors open at [time]. Final tickets: [ticket link]

Announcement Stories/Reels

1. *Slide 1*
🍷✨ A holiday tradition returns...
 2. *Slide 2*
Dave Koz & Friends Christmas Tour 🌲
📍 [Venue Name] | 📅 [Date]
 3. *Slide 3*
🎫 Tickets available now → [ticket link]
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Countdown / Reminder Stories/Reels

Hook options (top text on video or overlay):

- “Holiday magic is just around the corner...”
- “3 weeks until Dave Koz & Friends light up the stage”
- “Your favorite holiday soundtrack... live!”

Caption:

Don't miss Dave Koz & Friends bringing Christmas cheer to [Venue Name]. 🌲✨
🎫 Swipe up / Get tickets: [ticket link]

Last-Call / Day-Of Stories/Reels

Slide 1

🎵 TONIGHT! 🎵

Dave Koz & Friends Christmas Tour

📍 [Venue Name]

Slide 2

✨ Smooth jazz. Holiday cheer. Unforgettable night.

🎫 Final tickets: [ticket link]

Slide 3 (optional boomerang or crowd clip template)

“See you there!”