Evaluation: She is selling a digital book on pain relief exercises, but the selling page it's definitely not well done. I see many points of improvement.

Email:

S.L.: Power Up Your Sales Page (FREE!)

Hey [Name],

I hope you're finding some time to read this email.

Recently, I had the opportunity to explore your website and came across your sales page showcasing [Name of the product]

I took the liberty of making some quick notes, highlighting potential strategies to *boost* your sales.

I'd be happy to send a PDF document to you, detailing my observations and a step-by-step on how to **level up** your business.

Should this offer pique your interest, kindly let me know.

Best regards,

Tomás A. Braulio