

[Mention date]

To,

[Mention name of hiring manager]

[Mention name of the company]

[Mention address of the company]

Dear [Mr. /Mrs. /Ms.] [Manager's name],

I am confident that I will be definitely able to boost the brand image of your company's products and services. I have been carrying this desire to work in your esteemed company. [Mention company name] is enlisted in first 100 companies of US with an employee strength of over [mention number of employees] and with a turnover of more than \$[mention number] mark.

I saw the information related to the job posting of brand ambassador on [mention date] on the popular Jobsite of [mention jobsite name]. I find myself capable of the responsibilities mentioned in the jobsite. I am self-motivated, sincere and dedicated and do have the necessary skills of product promotion and marketing.

I do have a passion for team building and expanding further. I do have the potential to collaborate with successful professionals. By joining your company, I will play an active role in brand promotion. I am sharing the details about my qualification, skills and experience to compete as a successful brand ambassador of your company.

I am sharing the necessary details in my resume enclosed and also discussing it for your better understanding in this application letter.

I had completed my graduation with specialization in [mention specialization name] at [mention college name] from [mention university name]. I had been the batch topper with a percentage above [mention percent] %.

I had also volunteered for different events organized by the faculty members. It had helped me to evolve as a well groomed person with my abilities to communicate well and build contacts with people from various walks of life.

During my professional period in the field of advertising and marketing, I was able to promote vision and goals of different companies I had worked with. I had started my career at the age of [mention age] years in the position of consultant in the marketing department of [mention first company name].

I am ready to create brand awareness of your company with effective social media and website content.

I am sure to be an asset of your company. Please do give me a call or send me an email to update me for the recruitment process for the post of brand ambassador.

Thanking You,

Yours Faithfully

[Mention your name]