

Short Essay & Video - POSITION: Marketing Officer Jonathan MBULA LIONGE (COD)



I had the chance to work as a volunteer for the marketing at the Congolese Weightlifting Federation as well as at the Congolese Olympic Committee for youth and post-career events. I am eager to serve as the Marketing Officer for the Alumni of the International Olympic Academy because I am deeply committed to promoting the values and ethics of the alumni. The IOA represents a unique community of individuals who share a passion for Olympism, education, and cultural exchange, and I believe effective marketing plays a vital role in keeping this spirit alive and thriving.

With my background in communication, creativity, and strategic planning, I am confident in my ability to enhance the visibility of our alumni network, foster engagement, and showcase the remarkable work and achievements of our members. I see many opportunities to and I want to implement an innovative campaign to not only highlight our shared experiences but also inspire future generations to participate in the Olympic movement.

I would be honored to contribute my skills and passion to this mission!

Let's build connections!!

[Short bio](#) - [Video](#)