



Alright I was very ambitious in thinking this could be 30 minutes. I'm sorry I should have known better I appreciate everyone who's hung on this long. I'll schedule a little more time for the kickoff next year. Hopefully any follow-ups can be very short and sweet. We are here for it I will send out this recording. I'm not going to be able to make the priorities list because of work schedules, but there may be someone there I don't know. Pina or Christine, are you guys there?

Christine Hallaway, Technology Chair - ECCC 10:03
I'm gonna have to check.

Alanna Farnwell 10:04
Yeah, maybe not. Anyway, we'll make sure video recording and a video demo is available to you.

Verna Raj 10:04
I, I'm not sure.

Christine Hallaway, Technology Chair - ECCC 10:05
Yes.

Verna Raj 10:05
Alanna, there is one more question in the chat. What is the best way to market for participation?

Alanna Farnwell 10:12
Yeah.
Oh, um.
Yeah, yeah, I would use each other for ideas if this is your first time. I mean, definitely work with your school administration on whatever sort of weekly newsletters are. Reach out to your specialists or connections teachers, see if they can do a CTC's blast. Your PTA social media is a great thing. Everyone, you know, hopefully more and more people are following those, the school social. And there's ready-made graphics for social. So all you need to do is sort of pop in your contact info into the post. Copy and you know it's a pretty.

Verna Raj 10:20
The morning news, I've done that. Morning news, and there are big TV screens around the schools. So, you know, if you have a graphic, just kind of, you know, they can rotate it from time to time. So what I ended up doing was I just added the graphic, gave it to whoever was.

Alanna Farnwell 10:24
That's great. Yep, that's a good idea.

Verna Raj 10:22
The media person at the time and they added it to the rotation. But the news got a lot of it got attention.

Alanna Farnwell 10:27
Yeah.
That's great. And it's also great when Reflections finalists are recognized on the news because it helps you kind of create some momentum year over year when people see like, oh, so-and-so got an award and a globe bag and all of this for that. I want to do it next year. Crumblie couldn't get people to come back year after year, man. Can we get a contact list Verna, I purposely CC'd instead of BCC'd everyone on the reminder today. So everyone's contact info that I have so far is visible. Oh with that what you like. I wouldn't necessarily blast a reply all too often, but if there's a school you recognize there or a handful of, most people are like reflections at, you know, school PTA address. So if you want to grab a few of those addresses and just reach out, feel free. We're a community year. So that but I will count over the next few weeks as people reach out and are like, oh, so and so's working on reflections this year. So it may change a bit. I'm trying to grab everyone now. But you know, feel free. I guess if anyone doesn't want to be contacted, let me know and I'll make sure that's always BCC'd in the future. But we are, you know, here to help. So.

Verna Raj 10:37
Two quick things really quick before we go, because I did reach out to some, this is my second year. I was just long and told last year. So I did reach out to different contacts at different schools to just try to see how they run the program. One mentioned that they do like maybe a \$10 coffee for participation.

Alanna Farnwell 10:39
Yeah.

Verna Raj 10:36
Is that okay? Is there, is there like, can we encourage our schools if it's coming from our PTA level, if we gave out gift certificates for participation?

Alanna Farnwell 10:25
I think it's fine.

Verna Raj 10:23
Okay, it was like a random call that one school did. And then I also had one parent ask if we're allowed to designate, and I guess this would be per school, but is there any way for students can have like a space where they could work on their entries together for it feels like a community effort?

Alanna Farnwell 10:32
Yeah.

Verna Raj 10:40
So I don't know if that's just working with the school or if any of the people here would like to figure out how to make a place for kids to meet to work on an entry together. I don't know how that's encouraged or not.

Alanna Farnwell 10:48
Yeah.
It's a great idea. I'd start with your school because sometimes there's, depending on the school, there's, you know, morning homework help or internships or, you know, study hall times and stuff. And it could be that it could be sort of designated as a club this semester or something. So I think starting there is a good idea. I mean, certainly if there's a cohort that wants, if someone has a space, I guess, and wants to offer it as an option, it's a great idea. We don't, I mean, I, you know, I don't know offhand.

Verna Raj 10:40
Is, here, is collaboration allowed on the individual entries? I'm not 100% sure on that, so if they.

Verna Raj 10:40
I guess just like to work individually, but to like all be working on something individually just for it feels like, you know.

Verna Raj 10:54
Okay, okay.

Alanna Farnwell 10:55
Yeah, that's kind of how I heard it and good call out. Vira, because it does need to be original work. That's very, you know, very specific in particular. There's certainly entries we've had though with like 2 deers and you just have to identify, like it has to be two different.

Verna Raj 10:57
Yeah.

Verna Raj 10:57
Okay, okay.

Alanna Farnwell 10:14
If the same subject is submitted, it's, you know, both are judged separately those kinds of things. But I think that having space to just work on it at the school might be, you know, like the art room before school for half an hour or something.

Verna Raj 10:27
Okay.

Verna Raj 10:27
That's great.

Alanna Farnwell 10:13
If people need some materials or just kind of some, yeah.

Verna Raj 10:37
Yeah, like, Access like.

Verna Raj 10:20
And Verna, one additional recommendation for, you know, something to give the kids, a lot of local businesses are super supportive. You know, like if you want to get like a coupon from Zesty's or, you know, something that, you know, if you have the budget in your PTA. You know, go for it. But you know a lot of local stores, businesses, they usually support those kind of things. So if you have the time and if you want to put in the effort, you know, get some coupons and the kids might get a free drink or a free, you know, milkshake or something. But that might be a low cost, low budget way of giving the kids something, some sort of incentive, but if you've got the money, you know, go for it.

Verna Raj 10:27
But we're allowed to work with, I guess, partners or local businesses. That's allowed. If like someone wants to opt, like, okay, perfect. Okay, thank you.

Verna Raj 10:42
Exactly.

Alanna Farnwell 10:51
Okay.
Thank you all so much for joining. It's going to be great. Reach out if you have any other questions. I'll try to kind of grab this Q&A as text from the transcript and put it in the e-mail too. So we'll send a follow up. I'll try to get it out this evening. If not, it'll be tomorrow. And then we'll post some of this on the website as well.

Christine Hallaway, Technology Chair - ECCC 10:14
Yeah.

Verna Raj 10:14
Yeah, I was about to say I was like, we could put some of these FAQs on the website.

Aravinda Kijness 10:20
Thank you so much.

Alanna Farnwell 10:24
Perfect.

Christine Hallaway, Technology Chair - ECCC 10:25
Yeah.

Alanna Farnwell 10:26
Come.

Verna Raj 10:29
Thank you. Bye.

Christine Hallaway, Technology Chair - ECCC 10:31
Thanks, bye.

Aravinda Kijness 10:31
Goodnight.

Alanna Farnwell 10:31
Alanna Farnwell stopped transcription.

