

## Recruiting Script

### Kinto and Sentara Pilot Program

Hi [Caregiver Name],

Thank you so much for expressing interest in joining the Kinto program.

I'd be happy to share some information about the program – please feel free to ask questions as they come to mind.

If the program sounds like it could be helpful to you, we can chat about how to get started. Sound good? [Yes]. Okay, great.

We at Sentara have partnered with Kinto to provide support and guidance to those caring for someone with dementia.

Kinto's 6 week Care Coaching program is designed to help you address your greatest needs and concerns and plan ahead for the future. Caregivers come to Kinto at any stage of their caregiving journey – Kinto is there to support you through it all.

During this program, you will have access to a dedicated Care Coach for advice and guidance – as well as a Support group for emotional peer Support Group. You will have an initial 60 minute Zoom session with your Coach and the option for 2 additional 30 minute sessions with them. Kinto's support groups take place each week and are led by your Care Coach – these are totally optional though a great way to connect with others in a similar situation.

Kinto has also built a mobile app to help you stay connected to your Coach and Support Group. Through their in-app Chat features, you're able to reach your Coach and Support Group any time you need them.. The app is incredibly intuitive and easy to use – Kinto is there to help you if you need any support with the technology.

Are you interested in getting started? I can help you get connected with a Program Coordinator on the Kinto team to learn more about the program and officially get started. Do you have a moment to schedule that call now? [Open link to help schedule.](#)