

# BSides CT 2025 Sponsorship



## Introduction

On September 20th 2025, we're excited to invite you to sponsor BSides CT's 10th annual information security conference, which will take place in person at Sacred Heart University West Campus. This is a fun and engaging event filled with expert presentations, hands-on workshops and villages, and a capture the flag contest.

BSides CT is the perfect bridge between infosec professionals and the tech community in Connecticut. The event fosters collaborative presentations, idea exchanges, and network building. In today's world of malware as a service, nation-state level attacks, and other threats, information security is more important than ever. BSides CT provides a platform for your organization to make lasting connections, helping to improve your workforce's skills and ensure stronger security for all.

Your financial sponsorship is vital to making this event happen. Your contribution will allow us to host great presentations and our AWS-hosted capture the flag contest (CTF). Plus, your support helps us create memorable keepsakes like event-specific T-shirts and other unique collectibles that attendees will keep as reminders of the event. We appreciate your consideration and really hope you can join us in making this event a success.

## A history of continued growth

BSides CT, the annual information security conference, was first established in 2011 by a dedicated community of Connecticut-based security enthusiasts. Its inception was driven by a collective ambition to launch a local event in the heart of Connecticut that promoted the sharing of information security knowledge. The inaugural event, held in a rented warehouse space, saw over a hundred attendees eager to learn from expert presenters, indicating a strong demand for such a community-driven conference in Connecticut.

The subsequent years were spent networking, planning, and building relationships to increase the event's visibility, capability, and focus. By 2014, we had successfully formed a partnership with Quinnipiac University, which graciously hosted BSides CT for the next three years.

In 2017, we partnered with Webster Bank to host our event within their facilities. Much to our delight, the demand to attend our conference was so high that year that we sold out, underscoring the need for a larger venue.

Taking this into account, we established a partnership with Fairfield University in 2018 to host our event in the larger and more elegant Oak Room. Once again, we sold out, and we noted over 200 attendees, which was our maximum capacity at the time.

In 2019, we sought a venue that could accommodate twice the number of attendees and offer space for simultaneous presentations, a dedicated capture the flag contest area, and a sizable lobby for networking. Our partnership with the School of Engineering, Science, and Technology at Central Connecticut State University allowed us to nearly double our attendee numbers to 350.

Although our plans for 2020 were disrupted by the pandemic, we remained determined to adapt and evolve. We moved forward with an innovative platform that enabled a compelling virtual conference that allowed attendees to collaborate, interact, and actively participate with information security experts.

Despite the challenges posed by the pandemic, we hosted a sold out event in 2023 at Quinnipiac University and in 2024 another sold out event at Western Connecticut State University. Take a look at talks and sponsors from 2023 and 2024 to get an idea of the type of events we organize.

2023 - <https://www.bsidesct.org/archives/2023/>

2024 - <https://www.bsidesct.org/archives/2024/>

Now, in 2025, we're excited to announce that we're spreading our wings into new territories and hosting the event at Sacred Heart University West Campus. We're ready to continue our mission to foster a thriving local community of information security professionals and enthusiasts.

Some of our notable previous sponsors include:

Fortinet	Aon	Quizlet
mSOC	Bishop Fox	Modus Create
Apex Technology Group	Akamai	ISC2 CT Chapter
InsiteOne, LLC	Varonis Systems Inc.	Axonius
Crowdstrike	Guidepoint Security	WCSU
Offsec	BlackHills	Pentester Lab

## Sponsorship Packages

Just as BSides facilitates a forum for participants to engage with the security community, BSides events facilitate a way for sponsors to engage with our community of participants. The nature of our smaller, community-focused event provides our sponsors with the opportunity to be big fish in a small (but very active) pond. For BSides CT 2025 we've designed a range of sponsorship opportunities to ensure that organizations of all sizes can participate in and support this event. As a sponsor, some of the benefits our event can offer are:

- **A Touchpoint with the Northeast Security Community**

The BSides CT community reflects the Northeast's unique tech industry. Our participants are individuals who are passionate about security and how it's done. These professionals are the people you want to engage and who will carry your message back to their teams and out to their network. How you reach these individuals, though, is key as these aren't the type of people who will readily answer phone calls or emails from an unknown source. It's all about building trust, and one way to do this is to support the security community and community-driven events like BSides CT. Our experience shows that you may find your next client or employee at our events!

- **Your Name and Logo "Up in Lights"**

While we can't promise the lights part (this year), our sponsors' names and logos will be displayed prominently between talks and on printed marketing materials. We're proud of our sponsors. Your support is one of the reasons we're able to produce BSides CT every year. We want our attendees to know your organization was key to the success of our event! We also give our sponsors love and recognition on the BSides CT website and social media channels.

- **Good Feels**

BSides CT is an event created by Cybersec Education, Inc., a 501(c)(3) non-profit organization, and we hope you feel the same sense of satisfaction we do in doing something good for a worthy, charitable cause - enabling the betterment of the security community through networking, workshop based training, and education.

- **Some notes on limits and attendee privacy**

While our sponsors derive a number of benefits from sponsoring BSides CT, sponsorship does not entitle a sponsor to a speaking spot. Each of our speakers is chosen based on the merit of their presentation by a rigorous vetting process, regardless of their professional affiliations or sponsor level. If anyone in your organization is interested in submitting a talk, then we encourage them to submit a presentation through our standard "[Call for Papers](#)" process.

We value the privacy of our attendees and therefore do not share their personal information with sponsors. A successful relationship begins with trust and clear communication. Sponsors in the past have been highly successful in offering raffles for collecting contact information where attendees are able to actively give their consent.

## Event Summary

- Saturday, September 20th, 2025 8:30AM-6PM EST
- Sacred Heart University West Campus, Fairfield, CT

- 200 - 250 Security Professionals
- <https://www.eventbrite.com/e/bsides-ct-2025-tickets-1485169775779>

## Contact

- Roman Simanovich
- [sponsorship@bsidesct.org](mailto:sponsorship@bsidesct.org)
- Cell: 860-997-8766

## Primary Sponsor Levels

To ensure any organization can experience these benefits and support our event, we have many sponsorship levels available which enable us to keep producing high-quality events.

	<b>Platinum Sponsor: \$3,000</b>	<b>Gold Sponsor: \$2,000</b>	<b>Silver Sponsor: \$1000</b>
Logo on website and printed marketing materials	✓ Prominent	✓	✓
Dedicated table/booth area	✓	✓	
Dedicated slide between talks	✓	✓	
A few minutes at the opening and closing ceremonies to address attendees	✓		
Social media marketing	✓	✓	✓
Number of BSides CT tickets*	2	2	2

*\* If you need more tickets to the event, please reach out to the contact above.*

## BADGE LANYARD (\$1000)

The badge is an integral part of the BSides CT experience, and we plan to go bigger and better in 2025. As our Badge Lanyard Sponsor, you can expect these special kudos:

- A special thank you message on the BSides CT website and one or more announcements highlighting your sponsorship on each of our social media channels
- Prominent logo placement on the badge lanyard
- Opportunity to get your swag into the hands of participants
- 2 event tickets

### AFTER PARTY (\$2,000)

The after party is an annual tradition of the BSides CT experience and is a perfect time to network with speakers, organizers, and attendees, and we plan to go bigger and better in 2025. As our After Party Sponsor, you can expect these special kudos:

- A special thank you message on the BSides CT website and one or more announcements highlighting your sponsorship on each of our social media channels
- Opportunity to address all attendees of the event for 2 minutes
- Opportunity to get your swag into the hands of participants
- Opportunity to display your signage or logo at the afterparty
- 2 event tickets

## Sponsorship Form

**ONLINE FORM** - <https://forms.gle/8Jj5gR8hZ7LY8L8K9>

### BSides CT Sponsorship Contact

- Roman Simanovich
- [sponsorship@bsidesct.org](mailto:sponsorship@bsidesct.org)
- Cell: 860-997-8766

### Primary Sponsor Contact

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

### Sponsorship Options

- Platinum Sponsor (\$3,000)
- Gold Sponsor (\$2,000)
- Silver Sponsor (\$1,000)
- ~~Badge Lanyard (\$1,000)~~ **Sold Out**
- After Party Sponsor (\$2,000)
- Other Sponsor/Donation \$ \_\_\_\_\_

### Marketing Materials

Please email logos and other advertisements to [sponsorship@bsidesct.org](mailto:sponsorship@bsidesct.org) BEFORE September 1st, 2025 to ensure timely design and print of all BSides CT marketing materials.

### Payment Options

- ☐ Credit Card
- ☐ Check
- ☐ ACH

### **Sponsorship benefits are NOT guaranteed until payment is received.**

If you'd like to pay by Credit Card, then we will email you a PayPal invoice.

If you'd like to pay by ACH, then we will provide you with account information.

If you'd like to pay by check, then checks should be made out to **Cybersec Education Inc.** and sent to the following address:

Cybersec Education, Inc.  
c/o William Reyor, CFO  
2321 Meriden Waterbury Tpke  
PO Box 602  
Marion, CT 06444