

## Social media toolkit - GFAN Day of Action focused on the UK

**\*\*Tune into the Women for Global Fund @w4\_gf Twitter Chat event at 9am BST / 10am CAT / 13:30 IST on Thursday\*\***

### Key Targets:

Liz Truss - UK Foreign Secretary - @TrussLiz

Boris Johnson - UK Prime Minister - @BorisJohnson

Amanda Milling - Minister for Asia and the Middle East - @AmandaMilling

Rishi Sunak - UK Chancellor - @RishiSunak

Lord (Tariq) Ahmad of Wimbledon - @tariqahmadbt

### Hashtags:

#EndEpidemics #DontRiskIt #CHOGM2022

### Suggested tweets:

**Download graphics to be used in tweets following this link.**

1. [Click to tweet here](#)

If the UK #MeetTheTarget set by the @GlobalFund, we can save 2.6 million lives by 2026. Losing progress against #AIDS, #TB and #Malaria? #DontRiskIt. Ahead of #CHOGM2022, we say to @TrussLiz and @tariqahmadbt: please step up to #EndEpidemics.

2. [Click to tweet here.](#)

If UK #MeetTheTarget set by @GlobalFund, a UK investment of £1.8bn would avert 59 million infections of #HIV, #TB & #malaria by 2026. We can't lose progress.

@TrussLiz & @tariqahmadbt please stand with your Commonwealth allies and #DontRiskIt, step up to #EndEpidemics.

- 3.

By meeting @GlobalFund's target, the UK's contribution could provide antiretroviral therapy to 3.6 million people in 2026 and put us on track to #endAIDS by 2030. We can't lose progress in this fight.

@TrussLiz and @tariqahmadbt #DontRiskIt, please step up to #EndEpidemics.

- 4.

Meeting @GlobalFund target, the UK's contribution could treat 5 million with first-line TB drugs + treat 72 million malaria cases through public sector systems from 2021 to 2026.

#DontRiskIt in the fight against these diseases @TrussLiz & @tariqahmadbt, step up to #EndEpidemics

5. [Click to tweet here.](#)

For every £100m short of the @GlobalFund's replenishment target, £50m will be left on the table in matched funding from the U.S. We've made so much progress against #AIDS, #TB and #Malaria: we say to the UK #DontRiskIt and #MeetTheTarget

6. [Click to tweet here](#)

The UK must join with the US and others to meet the 30% increase for the @GlobalFund. Without this, they risk losing matched funding which could jeopardize progress against #AIDS, #TB and #Malaria.

#DontRiskIt  
@TrussLiz  
@BorisJohnson  
@AmandaMilling  
@RishiSunak  
@tariqahmadbt

[Share Friends of the Global Fight Infographic]

7. [Click to tweet link here.](#)

Ahead of #CHOGM2022, over 350 CSOs in the Commonwealth are calling on @TrussLiz and @BorisJohnson of the UK to meet the target needed for the @GlobalFund replenishment later this year! We've made so much progress #DontRiskIt - invest what's needed!

[bit.ly/CHOGMLetter](https://bit.ly/CHOGMLetter)

### Talking points:

#### *Women and girls:*

- One in three pregnant women in sub-Saharan Africa suffers from malaria; in 2020 the @GlobalFund supported 11.5 million pregnant women to receive preventive therapy for malaria. UK investment can considerably advance gender equality in health!
- Adolescent girls and young women (ages 15-24) continue to be disproportionately affected by HIV and AIDS related illnesses continue to be the leading cause of death amongst women of a reproductive age globally.
- Adolescent girls and young women (AGYW) are a mainstay focus for the Global Fund. In 13 priority countries shouldering the highest HIV burden, new HIV infections have now fallen by 41% among AGYW since 2010.

*Pandemic preparedness:*

- A Georgetown University study estimated that **over one-third of the Global Fund's investments to fight HIV, TB and malaria already contribute to pandemic preparedness.**<sup>1</sup>
- The UK should use the Global Fund replenishment to put words into action if it wishes to continue leadership in pandemic preparedness, after it formed the G7's Pandemic Preparedness Partnership.

**A UK pledge of £1.8bn will:**

- Save 2.6 million lives between 2024 and 2026
- Avert more than 59 million infections or cases
- Provide antiretroviral therapy to 3.6 million people in 2026
- Treat 5 million people with first-line TB drugs
- Treat 72 million malaria cases through public sector systems between 2021 and 2026.

**Without the UK joining the U.S. and others to meet the 30% increase, all the above is at risk. We say to the UK #DontRiskIt.**

For every £100 million short of a 30% increase, £50 million in matched funding from the US is lost. We say to the UK #DontRiskIt, step up to #EndEpidemics!

For what £100 million investment into the Global Fund would achieve, see Friends of the Global Fight's infographic.

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