First Name Last Name

Aspiring Marketing Associate

current city, state // email address // phone number // linkedin URL

RELEVANT EXPERIENCE

Job Title
Company Name • City, State • Year Month – Present
• Bullet points should be focused on the results achieved and not a literal summary of what you did in the job.
• Follow the action verb + data formula where possible. Example below
• Acting as Marketing Specialist to actuate open social media concepts including instagram lives that resulted in an increase in engagement of 30% per post

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LEADERSHIP EXPERIENCE

Job Title
Company Name • City, State • Year Month – Year Month
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• Acting as Marketing Specialist to actuate open social media concepts including instagram lives that resulted in an increase in engagement of 30% per post

SKILLS

[Skill Category]
[insert text]

Familiar
Adobe Illustrator, Adobe Photoshop

Proficient
Adobe XD, Sketch, Figma, Canva

Expert
ex. InVision,

SPECIALITIES

eCommerce, A/B testing, growth, tactical metrics, customer insights, stakeholder communication

EDUCATION

University Name
Year of Completion
Degree Credential

INTERESTS

[insert text]