

Invite: Language to Reach Out to Local, Like-minded Parents

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Email, version 1 Email, version 2 Social Media Post Flyer

Ready to team up with other local parents to bring a little more freedom and fun back into your kids' lives? A great first step is to simply put the word out to fellow parents who are interested in Let Grow and The Anxious Generation's Fourth Reform (more independence, responsibility, and free play for kids). Whether it's email, a social media post, or even a flyer, here's some language to get you started:

Email (version 1)

Subject: Less Bubble Wrap, More Real Life (Parents Unite!)

Hi Everyone,

I'm [Your Name], a parent in [Your Neighborhood/Town], and I'm reaching out because I've been really interested in the ideas from <u>Let Grow</u> and Jonathan Haidt's <u>The Anxious Generation</u>. You know, the whole "let's give our kids a bit more room to breathe" thing? More independence, responsibility, and free play – basically, let's help them become awesome, resilient humans (and maybe keep *ourselves* a little more sane in the process!).

Are you also thinking about how to:

- Give our kids more opportunities to do things on their own?
- Encourage them to step up and take on more responsibility?



• Bring back the best part of the good old days - free play and unstructured fun?

If you're nodding along, I'd love to connect! I was thinking it would be great to:

- Swap tips, resources, and maybe even some survival strategies.
- Get our kids together for some good old-fashioned fun (park playdates, anyone?).
- Chat about the ideas in Let Grow and *The Anxious Generation* (book club, maybe?).
- Basically, support each other in this whole parenting adventure and try to raise kids who aren't afraid of the world.

If you're interested in connecting, please reply to this email, and I'll get a group going so we can all chat!

In the meantime, here's some inspiration from Let Grow!



[Link to Let Grow Explainer video - https://youtu.be/UbLmhTelpCE?feature=shared]

Cheers.

[Your Name] [Your Email Address] (Optional) [Your Phone Number] (Optional)

Email (version 2)

Subject: Less Bubble Wrap, More Real Life (Parents Unite!)

Hi Everyone,

I'm [Your Name], a parent in [Your Neighborhood/Town], and I'm interested in connecting with other families who are also interested in the ideas presented by <u>Let Grow</u> and in <u>The Anxious Generation</u> by Jonathan Haidt. I'm talking about fostering more independence, responsibility, and free play for our kids – what Haidt calls the Fourth Reform.

Are you also looking for ways to:

- Give our children more opportunities for independent activities?
- Encourage them to take on more responsibility?
- Create a community that values free play and unstructured time?

If so, I'd love to connect! I was thinking we could:

- Share resources and tips.
- Organize local meetups for kids (e.g., park playdates).
- Discuss ideas from Let Grow and *The Anxious Generation*.
- Support each other in our efforts to raise independent, resilient children.

If you're interested, please reply to this email, and I'll create a group where we can all connect.

In the meantime, here's some inspiration from Let Grow!



[link to Let Grow explainer video - https://youtu.be/UbLmhTelpCE?feature=shared]

Thanks,

[Your Name]

[Your Email Address] (Optional)

[Your Phone Number] (Optional)

Social Media Post

Hey [Name of Local Facebook Group/Online Forum] parents!

Is anyone else here interested in the ideas from <u>Let Grow</u> and <u>The Anxious Generation</u>? I'm looking to connect with other parents in [Your Neighborhood/Town] who want to give their kids more independence, responsibility, and free play. Let's get our kids plugged into more real-life experiences! If you're interested in local meetups, sharing ideas, and supporting each other, comment below or message me!

[link to Let Grow Explainer video]



Flyer

Less Bubble Wrap, More Real Life (Parents Unite!)

Let's Raise a Generation of Independent Kids!

Are you interested in:

- Letting your kids have more independence?
- Teaching them real-world responsibility?
- Bringing back free play and unstructured time?

Join a group of local parents exploring ideas from Let Grow and *The Anxious Generation*.

Connect with other parents to:

- Share resources and tips
- Organize kids' meetups
- Discuss how we can give our kids and teens more independence, free play, and responsibility in the real world
- Support each other!

[QR code to Let Grow Explainer Video]





Contact: [Your Name]

[Your Email Address]

[Your Phone Number]