

Adejori Eniola

Data Analyst (Business | HR | Research)

Lagos, Nigeria | +234 905 056 4698 | adejorieniola@gmail.com | [Linkedin](#)

Professional Summary

A detail-oriented Data Analyst with certified expertise in Business Intelligence, Python, and SQL. Specializing in transforming complex business data into actionable insights that inform strategic direction. Proven ability to build end-to-end predictive models, develop interactive dashboards, and present clear, data-driven recommendations that empower business teams.

Technical Skills

- **Data Visualization & BI:** Microsoft Power BI, Microsoft Excel, Streamlit
- **Data Manipulation & ML:** Python (Pandas, Scikit-learn)
- **Database Querying:** SQL
- **Analytical Skills:** Predictive Modeling, HR Analytics, Statistical Analysis, Root Cause Analysis, Stakeholder Communication

Project Experience

ConnectSphere Customer Churn Prediction (End-to-End Project) | October 2025

- Engineered an end-to-end machine learning pipeline using Python (Pandas, Scikit-learn) to predict customer churn, training a Random Forest Classifier to achieve **87% accuracy** and **82% recall**.
- Developed and deployed a user-friendly Streamlit web application that allows business stakeholders to get real-time churn predictions by simply inputting customer data.
- Translated a complex predictive model into an accessible business tool, empowering the retention team to transition from a reactive to a proactive customer retention strategy.

HR Analytics Project (PwC Switzerland Job Simulation via Forage) | August 2024

- Developed an interactive Power BI dashboard to visualize key HR metrics for a client, focusing on employee diversity and gender balance KPIs across different seniority levels.
- Analyzed HR data to investigate gender imbalance at the executive management level, identifying the primary drivers contributing to the disparity.
- Presented actionable insights derived from the analysis, enabling stakeholders to formulate targeted, data-driven strategies to improve gender diversity and inclusion.

Education

B.Sc. in Sociology (In View) | University of Lagos, Lagos, Nigeria

Expected Graduation: 2025

Certifications

- **Business Intelligence Analyst** | Maven Analytics
- **Business Analyst** | 365DataScience
- **Python Data Associate** | DataCamp