

### Client brief:

1. What is your main goal for this consultation?

Make sure I'm buying the right service

2. Tell me about yourself and what you want to talk about

Hi, I'm the founder of The Ventress, a coaching business that empowers women in the adult industry to build confidence, maximize their earnings, and create financial freedom. I'm also a top-earning entertainer, mentor, and speaker, currently expanding my personal brand into YouTube and long-form content. I'm looking to hire a video editor or team who can help me create high-quality, polished YouTube videos and short-form content that reflect the style and professionalism of creators like Dan Martell. The right person will be open-minded, detail-oriented, and able to work with someone in a unique but powerful niche. This would be for ongoing work, starting with a trial video to make sure it's a good fit on both sides. If you're confident with YouTube editing, captions, B-roll, repurposing content for different platforms, and you love building long-term relationships with your clients, I'd love to hear from you.

### Client chat:

Sasha Smoor scheduled a consultation with Muhammad Haroon

1:40 PM

Date: June 22, 2025

Time: 06:30 - 07:00 am Eastern Time (US & Canada)

[Manage meeting](#)

Sunday, Jun 22

Muhammad Haroon 8:12 AM

Hi Sasha,

Thank you for sharing your background, your mission and content vision are both inspiring and powerful. I'd love to take the next step and make sure I fully understand your expectations.

Here are a few quick questions to help me align with your style and workflow:

#### Video Style & Structure:

What's your preferred format for YouTube content? (e.g. educational, storytelling, behind-the-scenes, talking-heads, etc.)

#### Trial Video Details:

Do you already have a specific video/topic in mind for the trial? If yes, could you please share the raw footage and any relevant assets?

#### Branding Guidelines:

Do you have brand assets (logo, colors, fonts) or a visual tone you'd like me to stick to? Or are we starting fresh?

#### Editing References:

Besides Dan Martell, are there any other creators or specific videos you admire that I can study for visual tone, pacing, or vibe?

#### Repurposing Goals:

Which platforms should we focus on when repurposing content Instagram, TikTok, LinkedIn, or others?

Also, let me know when you're ready to move forward with the trial video I'm excited to get started and build something amazing with you.

That said, would it be possible to reschedule our meeting? Since it's Sunday, I'll be out with family for a planned outing. I'd really appreciate it and can suggest a new time that works for you.

Best regards,

Muhammad