



MAVERICK


Web3 Content Creator · Digital Marketer · Community Builder

"Where blockchain meets storytelling, narratives that don't just inform, they move markets."

 **X(Twitter)(Twitter)**
@Abdulmalik20881

@raiderofweb3

 **Platform**
ZinnHub. Verified Zinner

 **Base**
Nigeria · Global Reach

WHO IS MAVERICK

I am Maverick, a Web3 content creator, digital marketer, and community builder operating at the intersection of blockchain technology and storytelling. I don't just create content; I craft narratives that give projects visibility, credibility, and genuine community traction.

With hands-on experience across content writing, SEO, graphic design, community development, and ambassador programmes, I bring a multi-layered approach to every project I represent. My work isn't theoretical, I've personally used and tested the services I promote, which means everything I put out carries authentic weight.

CORE SERVICES

Web3 Content Creation

Technical and educational blockchain content, articles, threads, Medium posts, and project narratives that educate audiences without the hype.

Digital Marketing & Promotion

Strategic campaign execution across X (Twitter), Telegram, blog post, medium, quora and community platforms. Built for visibility, engagement, and real audience growth.

SEO Content Writing

Content engineered to rank and convert. I understand keyword strategy, content structure, and what makes search engines and readers both happy.

Community Building & Management

Growing real communities, not just numbers. Engagement strategies that turn audiences into active participants and loyal advocates.

Brand Ambassadorship

Representing projects authentically with genuine voice. I only advocate for what I believe in which makes the advocacy credible.

Content Strategy & Direction

Planning content calendars, campaign angles, and messaging frameworks that keep projects consistently visible and relevant.

PROJECTS & ECOSYSTEM EXPERIENCE

Zinn Hub *Ambassador & Content Creator*

Active ambassador creating high-visibility content, participating in weekly challenges, building community presence, and promoting the platform organically across X, Quora, and Reddit. Personal buyer experience across graphic design, content writing, SEO, and development services on the platform.

Alephium (ALPH) *Content Creator (Former)*

Produced technical and educational blockchain content covering the UTXO model, scalability, and Layer 1 comparisons. Published across X, Blog Articles, Medium, and community platforms with a calm, analytical, builder-focused tone.

My Blog Post example

<https://mavegraphix.blogspot.com/2025/11/alephiums-bridge-update-unlocking-true.html>

Interchange (ITC)

Interchained is a Web3 ecosystem initiative I contribute to as a creator and ambassador focused on community growth, content storytelling, and educating users around decentralized technologies.

My I.News article example

<https://earn.interchained.org/news/post/crypto-mining-difficulty-adjustment>

Farlands *Creative Direction*

NFT-inspired graphic concept work focused on minimalist visualstory telling, symbolic design, and brand-first thinking. Farlands experience high growth while working for them together with my team of creators, discord ~90% organic growth in members and project x account from 200+ to 300+ active followers (~75% increase) and drove strong awareness around it NFTs pack launch together with my other team of determined creator

Various Web3 Brands *Research & Analysis*

Stablecoin and DeFi research, token legitimacy verification, Base chain ecosystem exploration, and market structure analysis.

WHAT MAKES ME DIFFERENT

- I am both a creator AND a buyer, I have personally commissioned services on Zinn Hub, which means I speak from real experience, not assumption.
- I vet before I vouch. I listen to how freelancers talk about their craft before trusting them with projects, knowledge shows in communication.

- Multi-disciplinary by nature: content writing, SEO understanding, community strategy, visual direction, and marketing, all under one roof.
- Web3 native thinking: I understand the culture, the audience, and what resonates in blockchain communities. No learning curve.
- Authentic voice over performance: Every piece of content I produce reads like a real person wrote it because one did.

