

Burns Park Players

2023 Beauty & The Beast

Resources & Links for Company Members

Burns Park Players Website!

- To create your account, visit burnsparkplayers.org and click on “Login” at the top.
 - Make sure you mark yourself as a cast/crew member for this year (and any contact information you’d like included in the members directory).
 - Add your family members to your account - it’s important that there’s just one account per family.
- To download the app, go to the app store on your phone and search for Membership Tool Kit. This helps you have useful updates and the directory at your fingertips!
- **Complete your checklist!**
 1. Pay your membership dues
 - Go to “My Account > Pay Membership Dues”
 - Typically this includes “Adult Member” dues + Child Participation Fee.
 - If you are unable to sell the required program ad minimum, then you may also pay the AD SALES BUYOUT.
 - If you are unable to volunteer, then you may also pay the VOLUNTEERBUYOUT. Parent Volunteers are Mission Critical to the survival of the BPP, but in the event this is not possible additional staff will have to be hired which is the reason for the buyout fee.
 2. Sell \$100 in program book ads
 - See ad information, below
 3. Select Parent Volunteer category (please note that there is no guarantee of any particular volunteer category).
 4. When available, order your show merchandise!
 - 5.

Ad Related Information!

- [Example Email Script](#)
- [Burns Park Info Flyer for Ad Sales](#)
- [I sold an ad, now what?](#)
- [Program Book Ads](#)
 - As ads are submitted, they are uploaded to this folder.
 - Our program book team is working to rename all ads with Name_Year_Size, so the file name might not match what you uploaded it as.
 - This folder was last updated on JANUARY 31, 2020
 - Please do not upload files directly to this folder. Ads must be submitted through the website. There are multiple stages to ad tracking so the simple presence of the file in this folder, if it wasn’t properly submitted, won’t ensure that it will make it to the program book.

- [Ad Templates](#)
 - When creating your ad, copy the size of your choice and edit as you like. Then download as jpg to submit.

Help us Market the Show!

- If you haven't already, follow Burns Park Players on [Facebook](#) and [Instagram](#)
- On Facebook, RSVP to our event page for [Mary Poppins](#), and invite your friends and family!
- If you have a chance to take a good photo for social media, we'd love to see it!! You can...
 - Post it on your own social media and tag Burns Park Players (we are on facebook and instagram)
 - Email it to bpp@burnsparkplayers.org with a description of what you were up to so we can do a post directly on the BPP pages!
 - If you're so inclined, share your social media handle for us to tag you.
 - We would *love* to see representation from all crews and the work you are doing!
- Want to be featured in our "Who Knew Your Neighbors Had So Much Talent?" Series?
 - Send a photo of yourself (any photo you like!) to bpp@burnsparkplayers.org with a brief 1 sentence blurb about yourself, along with how you are participating this year and what you love about working with Burns Park Players! As always, if you'd like to be tagged in the post, let us know your handle/s!
 - Again, we'd love to see representation from all crews and the work you are doing!!
- [Finally, sign up to help poster!](#)
 - Distributing posters is a team effort, and we need everyone's help! We expect our posters to be printed by the end of the week, so let's plan ahead to get them distributed and hung around town as quickly as we can!
 - Similar to how we signed up for ad sales, this document is intended to help us divide and conquer hanging up our posters. Claim an area (***or add in a new area of your choice!***) and fill out where you would like to pick up your posters once they are printed.
 - "If I don't sign up, can I still poster?" -- YES PLEASE! We are hoping that everyone picks up some posters to keep in your car for any time you notice a business without one.
 - "Can my friend and I poster together?" -- Absolutely! Marketing buddies are the best!
 - **Once the posters are printed and ready to distribute, there are two ways you can get some:**
 - At Rehearsal (Anna will drop off printed posters as they are ready)
 - At Morgan & York on Packard (Anna will send an email with a date/time frame she will be at York with posters - likely during the day on Saturday, February 8th).

Cast Member Resources:

- [Schedules Folder](#)

- [Choreography Folder](#)
- [Music Folder](#)