

Equity Advocates Job Description (with follow up letter sample)

January 26, 2016

What do Leaders in your Area do to make sure that all families receive the benefits of the services La Leche League offers? Do your Leaders and Group attendees accurately reflect the population where you do your work? Leaders from around the US have started a conversation about how to achieve equity, diversity, and inclusion in our LLL work. We'd like to recruit one or two "Equity Advocates" from every Area in the US who are truly passionate about equity work, to be their Area's point people on providing information to Leaders in your community. The job is, of course, Leader sized.

Our objective is to share information and educate Leaders about how important equity is in breastfeeding support work. Tasks might include:

- Becoming a compelling advocate for the concept that equity in breastfeeding support is a fundamental part of ensuring that all families are able to receive appropriate support from LLL.
- Communicating with other Leaders in your Area to help them incorporate these ideas into their work as Leaders.
- Sharing articles, websites, webinars, and videos with Leaders in your Area.
- Reading and watching those articles and websites yourself so you can talk knowledgeably with Leaders in your Area.
- Helping to make sure specific webinars and videos are made available at Area workshops, trainings, and get-togethers.
- Debriefing Leaders who have participated in workshops, trainings and get-togethers, as they come to understand the materials and apply their new understanding in their work.
- Brainstorming more activities that are appropriate for your Area, and sharing them with other Areas.

Requirements/Resources:

Equity Advocates will join the FB LLL Leader Diversity Sharing group:

<https://www.facebook.com/groups/450424288427289/>

Equity Advocates will read through all the resources listed in the Files on the LLL Leader Diversity Sharing Group Facebook page (see link above). We want all Equity Advocates to start off on the same page.

Help Wanted May 2015 Help Wanted May 2015

Follow-up letter??:

We hope you have started to read through all the resources listed in the Files in the Facebook group:

<https://www.facebook.com/groups/450424288427289/> . We are sending you a checklist of all the resources that you can track, sign and return to us when you are finished. The checklist can be scanned and emailed. We want all the Equity Advocates to start off on the same page, ready to communicate and

work with the Leaders in their Area. You also will receive support through participation in regularly-scheduled conference calls with other Equity Advocates.

The needs of each Area will vary, so the role of Equity Advocate will vary by Area too. This is an exciting new job in LLL USA so we can't say for sure how much time it will take you or how much it will cost (if anything). It will be up to you to decide the best way to reach Leaders in your Area. The objective is to share information and educate Leaders about how important equity is in breastfeeding support work-how you go about doing that is up to you. It's also up to you to decide the best way to reach Leaders in your Area. Your ACL (Area Coordinator of Leaders) or your ADA (Area Data or Email or Web Administrator) should have a list of contact information for your Area's Leaders. You may decide that an Area Leaders' Letter would be a good place to start or perhaps a session at an Area Leader Day or a session at your Area Conference. Again it is up to you, as you know your Area best.