

#### Hello human!

**regen·era**... **regen·era** Rising... the Design Science Studio, the Regenaissance, this, that. A lot of new concepts to learn! And in the middle of it all, 6 virtual worlds in two platforms, dozens of talks...

We feel you. Maybe you are looking for the next interesting talk, maybe you want to go explore that floating city you keep hearing about. One way or another, we are here to help you.

Welcome to our Frequently Asked Questions live guide. If it's not here, then come to our Discord Channel where members of our team will give you answers or point you in the right direction.

#### I WANT TO ATTEND THE FESTIVAL!

If you haven't yet, you can purchase a ticket to the event <u>using this link</u>.

The ticket will give you access to dozens of live events, the recordings of all those talks and also a pass to visit **regen-era**, the regenerative floating city that arrived to Earth on March 21st, and that you can explore through the six immersive digital worlds we've created for you.

#### I've already purchased a ticket, what next?:

Wonderful! Here are your next steps:

- 1. Check your inbox for an email titled "Your ticket and instructions to regen•era rising"
- 2. Click on the box that says "Join Now"

From there, you will be directed to our live site where you can access all the links to access the different parts of the festival. We walk you through the entire process <u>in this video</u>.

#### I can't find the email:

Join this whatsapp group or Email us at designsciencestudio@bfi.org and we will guide you into the event.

## So, what can I do at this festival?

- 1. You can access dozens of talks that will go on till Sunday.
  - a. Buy your ticket.
  - b. Get a link to the event website (we will email you or redirect you automatically once you buy the ticket).
  - c. Check the schedule in the link provided.
  - d. You can also learn about the story-universe behind the virtual worlds by entering the <u>regenera website</u>. It's so very worth it!

# I entered the website but I can't access the virtual worlds in Topia and New Art City.

Topia runs best on a Google Chrome browser. If you use Firefox, Safari, or Opera you may be required to adjust your WebGL capabilities in browser settings. Please see Topia's article <a href="here">here</a>.

These virtual worlds can only be accessed through a browser on a computer, and some tablets. You won't be able to access them from your phone.

Also, they consume a lot of resources from your computer, so we suggest closing all other windows before exploring them. It is entirely possible that you still can't access them. If that's the case, we apologize, we are using experimenting platforms and not all technology is yet ready for them. We still believe it is worth using them and you can still attend all live talks and all the other things that are happening live. You can also convince your dear friend with a powerful computer to organize a topia exploration party.

## I could really use some more support...

Is this all or partially new for you? Are you having challenges accessing the event? Have no fear. Please come to the <a href="help desk">help desk</a> in our discord. We are here to help! Discord will ask you to create an account, but once you are through, you'll meet glorious humans who can help you further.

# I'm quite confused and lost. Too many things, portals, websites, things. WTH.

Remember, it's about the journey, not the destination. Actually, the journey IS the destination. But hey, if it helps and you need a bit of guidance... read below our...

## "Attending regen-era, guide for dummies and nerds alike"

Ok. So, a quick dictionary first:

regen·era\*: a story-universe about a Floating City created by...

**Design Science Studio**: an incubator for art of the Regenaissance that gives voice to creators from around the world committing to creating a world that works for all life through...

**regen-era Rising:** a festival that spans a week (April 21st - May 1st) and that features dozens of creators, live talks, shows, conversations and immersive experiences AND

**Virtual Worlds:** six of them, that represent different spaces of the floating city (aka: regen·era\*). The spaces have different names (Natura, Agora, Art District, The Village and MORA, which is composed of Cohera and Autopoesis. You don't need to learn these names, but so you know). The six spaces were create in two different platforms:

**Topia:** A spatial web platform based on drawings. This is our main platform.

**New Art City**: Another spatial web platform. This one is built in 3D.

Now, this is a lot. So this is the way in which we would recommend you enjoying this celebration of the Regenaissance! Trust us, we've done this before.

- 1. Buy your ticket.
- 2. Get to the **event website** we will email you when you buy your ticket.
- 3. Before you dive in, we recommend you to have a bit of context about the story-universe we created. In addition, you have this longer and more thorough FAQ that you can totally skip, but we recommend to read. You can access the regen·era website here.
  - a. Onboarding page tells you the back story
  - b. Training tells you useful information about... everything
  - c. Launchpad gives you access to different parts of the experience
- 4. When you feel you've received enough information (maybe you can even become a citizen of regen·era!), you can go to the **event website** with your password and get in.
- 5. Once there, you will have links to access:
  - a. The **Schedule** to access all talks. <u>Watch this</u> to understand how.
  - b. A **launchpad regen-era topia portal** to access all other topia worlds and also
  - c. Direct links to each one of the worlds (remember: Natura, Agora, Art District, The Village)
  - d. Link to access **MORA** (and the two spaces within, Cohera and Autopoesis)
  - e. Now, during the next 11 days, you can explore all the worlds, enjoy the art, click on everything, attend the incredible live sessions, meet new friends, get inspired and kickstart with us The Regenaissance.

Now, here you have a few more questions and answers (that you will find also in the Training page)

# • Understanding what regen-era is

**regen·era** is a fictional world created by the <u>Design Science Studio</u> to push the memes and ideas of the Regenaissance in a playful, visual and interactive way, to amplify the chances of these ideas to spread out and become part of the popular culture.

**regen·era** is a concept, but also multiple spaces and platforms where these ideas have a home and where curious travelers can explore them.

We are launching regen·era as a virtual world, but it might take other forms throughout the decade, since it's more an idea than it is a physical or virtual space.

# GO TO THE regen-era <u>WEBSITE</u> to learn the story of the city

What we love about the idea of the floating city is that it really can fit anything. A discussion that occurs between a regenerative philosopher and a designer about new governance systems could happen in one of the cafes of **regen-era**. The blueprints and operating manuals to create permaculture settlements could live inside **regen-era**'s library. It's a place for ideas, dialogues, intentional design, collaboration, ideation. It exists because of each one of its parts and will exist for as long as there are contributions to it.

That's why **your role** is so important.

# • My role? How can I participate?

The simple fact that you are here, counts. But, oh dear, in so many other ways too!

One of the most important things we do at Design Science Studio is to mentor, steward and fund 144 multidisciplinary artists every year to create art that has the potential to change History. Connected; conscious; planetary-aligned; regenerative art, capable of telling the story and imagining a possible future.

Most of the art and projects that you will find in regen·era have been created by (r)Evolutionaries of the Design Science Studio, but not only. Anybody can create a project that lives within the story-universe of the city and connect to its meta-narrative.

If you have a project that you think can fit within the city and you want to be part of this decade-long adventure, please fill out our PARTICIPATION AGREEMENT & SUBMISSION form in the Design Science Studio website.

Besides this, there are multiple ways in which you can <u>help</u>, <u>participate</u> or <u>financially support</u> the project.

# How big is regen-era? Where does it exist?

**regen·era** is, for now, a virtual world built in Topia and New Art City, immersive spatial web platforms that can be accessed from your web browser.

**Topia** provides a way to build videogame-like "physical" online worlds where you can place in them drawings that create an immersive environment that multiple users can walk around from different computers, while talking to each other with video and audio.

**New Art City** is a 3D world that holds **MORA**, which you'll learn more about shortly. It's better experienced than explained, so if you are impatient, you can go directly to the <u>event website</u>, input your password and access all the worlds.

These are all the virtual worlds you'll find

## 0. regen·era launchpad

This is the main Topia world and from where you can access all the other different spaces. This world contains information on how to navigate in topia.

From here, you will be able to travel to:

#### 1. Agora & Bucky's lab

a. Agora is a space for the (r)Evolutionary noosphere. A place for deep conversations about art, philosophy, anticipatory design science, synergetics and other things. In here you will find

This is a space that remembers and honors the work that schools like the Bauhaus did, and the tremendous impact they had in society at all levels.

Here you'll also find the **Cooperating Manual of Spaceship Earth library**, a library of resources of the Regenaissance, the **Futurists Cafe**, a cafe that opens after hours and will serve as a meeting point for all the (r)evolutionaries and allies working on projects to regenerate our Planet or **The reparations miro board**.

b. In this world you'll also find **Bucky's Lab**, the incubator and maker's space of **regen·era**. Here you'll find all kinds of incredible projects aligned with Buckminster Fuller's ideas and principles, as well as the most varied group of system thinkers, synergetists and all around smart nerds. Please don't look, touch. Ask questions. This is a lab for imagining the future.

#### 2. Natura

a. Natura is a space for wellness and connection with Nature. It will hold projects that have a direct connection with our environment.

#### 3. Art District & Regenaissance Cabaret

- a. The Art District of **regen-era** is, like any other art district, a genuine and colorful neighborhood. In it, you can discover art in almost every street. The walls are painted by incredible artists and there is always live art happening everywhere. This is a place for inspiration and co-creation. It's also home to **MORA**, the **Museum of Regenerative Art**, known worldwide for its incredible and prescient pieces (MORA lives in a different platform called New Art City. Through the <u>event website</u> you'll be able to access it too and read more about it).
- b. The **Regenaissance Cabaret** is a place for magic and entertainment. All kinds of performers have gone through its doors and performed in one of its thousand rooms. The Cabaret is like a labyrinth, full of secret corners and passageways. One never enters and comes out from the same door. It's a journey to discover the immersive art of the Regenaissance. Life is a Cabaret.

## 4. The Village

a. The village is a palace for village builders and those who dream to reimagine our boundaries and social structures. From new governance systems to ecosystem design, here is where the future of cities and social agreements is designed.

## And what happens after?

The majority of our events will be recorded and available to ticket purchases to relive the experience after the live event.

Every year, we will celebrate the annual celebration of the day **regen-era** appeared from the clouds. It'll be a global celebration in which we will have talks, art exhibitions, performances and in which the projects of each of the 144 (r)Evolutionaries of that year's cohort will also launch their projects into the world. Eventually, these celebrations will move to the physical world in

the shape of giant art fairs, like the world expos but with a focus on the regeneration of the planet.

## • Do you have a map of the installations?

We do not have a map to identify all locations of installations, we encourage you to explore the virtual terrain as if this were an IRL event.

## Who is behind the Design Science Studio?

The Design Science Studio is a project of Creative studio <u>habRitual</u>, in partnership with the <u>Buckminster Fuller Institute</u>. Together they launched a 10-year (r)Evolutionary proposal to create a cultural shift and move society towards planetary regeneration.

A developmental incubator for ART inspiring a regenerative future that works for 100% of life, the Studio supports art that empowers global creators to imagine a regenerative future.

#### About habRitual

HabRitual is an experiential production, interdisciplinary design and immersive art studio based in Emeryville, CA working globally at the intersection of art, technology and nature to catalyze social and systemic change. The studio is committed to integrating nature's regenerative system design to inform and inspire holistic collaboration and design for all life to thrive, not just humans. At its core, the studio aims to support and playfully spark collective creative potential to design platforms, programs and experiences that reach, educate and inspire diverse groups of people.

#### **About Buckminster Fuller Institute**

BFI has been a leader in catalyzing design science for over 38 years. BFI has a rich history of producing a number of leading-edge educational experiences across the media spectrum. For 30 years, BFI has served the international network of Fuller-inspired innovators through the maintenance

of a comprehensive Information Clearinghouse on R.B Fuller, including a detailed inventory of the practices and principles informing Fuller's approach to design innovation; articles featuring contemporary applications of Fuller's approach published in BFI's website, monthly email newsletter, and on-line books; audio and video archives; and Dymaxion Artifacts, BFI's online store featuring educational tools.

## Can you repeat everything you said?

Most def! = )

- 1. **HabRitual** and the **Buckminster Fuller Institute** decided to launch an **INCUBATOR** to mentor, scaffold and fund **artists** to help create a cultural shift towards a world that works for 100% of life.
- 2. As part of their strategy, they created a story-universe that aims to encapsulate many of the recurring and emerging themes around the current zeitgeist, more planet conscious and connected.
- 3. That story-universe has its representation in **regen·era**, a virtual world that summarizes the ethos of the cultural movement so called **The Regenaissance**.
- 4. In order to celebrate the launch of this movement and of the **144** projects incubated by the **Design Science Studio**, a **festival** has been created, which will feature dozens of talks and experiences. The name of the festival is **regen-era rising** and it will happen from **March 21-28**.

## • How can I help build this vision?

- You can Volunteer
- You can Apply to the next cohort
- You can attend the festival and <u>Buy tickets</u>
- And you can <u>Donate</u> to support our operations and the existence of the Studio or visit our <u>Store</u>
- Oh! Don't forget to follow us on <u>Facebook</u> and <u>Instagram</u> to get updates and pARTicipate in our experiences