

Swipe Email #1: A Compassionate Conversation That Can Change Everything

Subject Line: *How Do You Explain Your Child's Brain?*

Preview Text: Build their understanding, confidence, and self-esteem. 💙

Dear [Name],

If you've ever hesitated about how—or even if—you should talk to your child about their diagnosis, you're not alone.

What if I say the wrong thing?

Will this hurt their self-esteem?

How do I explain something so complex in a way they can actually understand?

These are questions so many of us face, and they're exactly why I'm so excited to share this incredible workshop led by **Dr. Liz Angoff**, an expert in child development and neurodiversity.

Dr. Angoff's approach is like a warm hug for families, giving you the tools to have empowering, affirming conversations that turn potential stigma into *confidence* and *resilience*.

In this live, interactive workshop, you'll learn how to:

- ✓ Start the conversation in a way that feels right for your family.
- ✓ Frame diagnoses as a part of your child's unique story—not a limitation.
- ✓ Foster ongoing dialogues that boost understanding and self-esteem.

Plus, you'll walk away with **exclusive resources**, like beautifully illustrated brain visuals and a curated resource list to support your family long after the workshop.

👉 [Click Here to Learn More & Save Your Spot Today!](#)

It's not just about explaining a diagnosis—it's about *empowering* your child to see the amazing strengths that make them who they are.

Warmly,
[Your Name]

P.S. This workshop is happening LIVE, so you'll have a chance to ask questions and get real-time support from Dr. Angoff herself! [Reserve your spot now.](#)

Swipe Email #2: Let's Empower Our Kids to Understand Themselves

Subject Line: *This Conversation Could Change Everything*

Preview Text: When kids understand their brains, they unlock their confidence. 🧠✨

Dear [Name],

What if talking about your child's brain could help them see how amazing they are?

That's what this upcoming workshop with **Dr. Liz Angoff & Elizabeth Sautter** is all about: helping parents, caregivers, and educators have *strength-based, empowering* conversations with kids about their brains and diagnoses.

Here's what you'll walk away with:

- **The “How” and “When” of Sensitive Conversations**
Get clear on how to start the conversation and frame it in a way that builds understanding and self-esteem.
- **Positive, Kid-Friendly Language**
Learn tools to explain their diagnosis as a *part of who they are*—not a limitation.
- **Strategies for Ongoing Dialogue**
Create a foundation for confidence and curiosity that lasts far beyond one conversation.

You'll also receive **exclusive bonuses**, like kid-friendly brain visuals and a curated resource list to support you and your family.

👉 [Reserve Your Spot Today!](#)

Dr. Angoff is a licensed educational psychologist with decades of experience, and her approach is both practical and heartfelt. Whether you're new to these conversations or looking to refine your approach, this workshop will leave you feeling equipped and empowered.

Your child deserves to feel confident in who they are—and you deserve the tools to help make that happen.

[Click here to join the workshop.](#)

Warmly,
[Your Name]

P.S. Don't wait! The spaces are filling up quickly. Reserve your spot today. [Sign up now!](#)
