



FOR IMMEDIATE RELEASE

Registration Opens for the Taktiful Technology Tours at PRINTING United Expo 2026



Produced by Taktiful in strategic collaboration with PRINTING United Alliance, the exciting guided walk-and-talk experience returns as a dual track, covering both embellishments and wide format markets— and Expo attendees can now reserve their place on either one.

MELBOURNE, Fla.— Taktiful today announced that attendee registration is officially open for the Taktiful Technology Tours, the guided show-floor experience produced by Taktiful in strategic collaboration with PRINTING United Alliance. The tour returns to PRINTING United Expo 2026 at the Las Vegas Convention Center in Las Vegas, NV, September 23–25, and gives pre-registered attendees a curated, expert-led path through the most compelling embellishment technology on the show floor.

Registration is now live at <https://cvent.me/RlnExg>.

New this year, the tour has expanded from a single ten-stop embellishment focused experience into two full tours running side by side: Digital Production (North Hall) and, for the first time, a standalone Wide Format tour (Central Hall). Rather than folding wide-format

sponsors into the original track, Taktiful built Wide Format out as its own dedicated experience, complete with its own guides, its own pre-registered attendees, and its own sponsor lineup.

All eleven sponsor stops on the Digital Production tour are confirmed and closed. Sponsor stops on the new Wide Format tour remain available, and Taktiful is inviting wide-format exhibitors to claim a position before the show floor is set.

With more than 800 exhibitors on the show floor this year, navigating PRINTING United Expo for embellishment-specific solutions can be overwhelming even for experienced buyers. The Taktiful Technology Tour was built to solve that problem: small, focused groups of pre-registered attendees are walked directly to a curated set of exhibitor booths by Taktiful's print embellishment experts, who deliver a custom talk track built specifically for each stop.

“Registration going live is the moment this stops being a plan and starts being a schedule,” said Kevin Abergel, Founder and CEO of Taktiful. “Our Digital Production tour filled its ten sponsor stops well ahead of the show, which tells you exactly where the industry’s attention is right now. That demand is why we built Wide Format out into a tour of its own this year instead of folding it into the original track. If you're a wide-format exhibitor, there is still room on that route, but there are only ten stops, and they are going.”

“As the industry evolves, providing structured, high-value navigation on the show floor is more important than ever,” said Joshua Carruth, EVP, Expositions, PRINTING United Alliance.

“Collaborating with Taktiful to build out a dedicated Wide Format track alongside their successful embellishment tour allows us to deliver tailored, expert-led experiences that meet the distinct needs of our diverse attendee base.”

Registration Is Now Open

The Taktiful Technology Tour is an official PRINTING United Expo Satellite Event. Registration is free and open now at <https://cvent.me/RInExg>. Attendees must also be registered for PRINTING United Expo 2026 and hold a valid Expo badge in order to participate; tour registration alone does not register an attendee for the Expo.

Each guided walkthrough is capped at 30 pre-registered attendees, so space on both tours is limited.

Digital Production Tour (North Hall): Sponsor Stops Sold Out

All eleven sponsor stops on the Digital Production tour are confirmed. Attendees on this tour will be guided through:

- Duplo
- Fujifilm

- Impress Systems
- Konica Minolta
- Neenah Paper
- Nobelus
- Scodix
- Sharp
- Skandacor
- Taktiful
- Xerox

Wide Format Tour (Central Hall): Stops Still Available

New for 2026, Wide Format is its own dedicated tour rather than a secondary track, and Guided Tour Sponsor positions remain open. Sponsors on this tour receive a dedicated stop during all guided tours, a custom-branded tour jersey displayed in the Taktiful booth, inclusion in the official Tour Guide, logo placement on official attendee tour bags, pre-show social coverage, digital wall presence at the Taktiful booth, a complimentary pre-show Taktisphere Live! event, and inclusion in the post-show roundup article distributed across Taktiful's channels.

Wide-format exhibitors interested in claiming a stop should contact Eric Vessels, Chief Experience Officer at Taktiful, at eric@taktiful.com or (740) 417-3333.

How the Tours Run

Each tour features five expert-guided walkthroughs — two per day, with a final tour on the last day of the show — with 30 pre-registered attendees per tour. Every stop includes a live demonstration and branded giveaway, and the full experience is professionally photographed and filmed for post-show marketing use by sponsors.

Event Details

Event: Taktiful Technology Tour

Presented by: Taktiful, in strategic collaboration with PRINTING United Alliance

Location: PRINTING United Expo 2026, Las Vegas Convention Center, Las Vegas, NV

Dates: September 23–25, 2026

Attendee registration: <https://cvent.me/RInExg> (free; a valid PRINTING United Expo badge is also required)

Digital Production Tour (North Hall): Sponsor stops sold out — 10 of 10 confirmed

Wide Format Tour (Central Hall): New for 2026 — stops still available

Secure a Wide Format stop: Contact Eric Vessels at eric@taktiful.com or (740) 417-3333.

About Printing United Alliance

[PRINTING United Alliance](#) is the most comprehensive member-based printing and graphic arts association in North America, comprised of the industry's vast communities. The Alliance serves industry professionals across market segments with preeminent education and training via iLEARNING+, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from our leading media brands – *Printing Impressions*, *Packaging Impressions*, *Wide-format Impressions*, *In-plant Impressions*, *Apparelist*, and *Promo Impressions*. The Alliance is also a global leader in standards training and certification for printing and graphic arts operations across the entire industry supply chain.

PRINTING United Alliance also produces [PRINTING United Expo](#), the most influential days in printing. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place.

About Taktiful

Taktiful is a global consulting, education, and technology company dedicated to helping the print industry sell, design, produce, and profit from digital embellishment and premium print applications. Through consulting, training, research, software, live programming, and the Taktisphere community, Taktiful connects print professionals with the knowledge, tools, and relationships needed to build higher-value print businesses.

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