

Subject Line #1: **Is Your Certification System Simple?**

Subject Line #2: **Searching For A Simplified Certification System?**

Subject Line #3: **One Compliance Management Solution Is All You Need**

Hello [First Name],

Preparing your organisation to be certification-ready doesn't have to be complicated. Too often, businesses attempt to build their own management systems using a series of spreadsheets and Word documents.

These are, at best, haphazard and inconsistent, leaving the possibility of confusion and gaping holes in records - unidentified hazards, incomplete training records, poorly defined responsibilities.

FocusIMS simplifies the certification process for quality, safety, and environmental management systems by providing a single, comprehensive system that does not compromise on quality.

With over 25 years of experience focusing on creating quality and value for our clients, we understand that your trade or service-based business relies on certifications in order to expedite your contracts.

Using a complete certification system as opposed to a disjointed system saves time. In fact, FocusIMS is the first and only Compliance Management Software guaranteed to get your trade or service business certification-ready within 7 days, for FREE.

FocusIMS offers much more than a set of policies and procedures. We provide a streamlined certification process, efficiently guiding you through one simple yet important component each day for 7 days.

In just one week, your setup will be complete. You'll have an easily maintainable certification system already established and up to date, a process that often takes businesses up to a year to accomplish.

Here are the 7 components included in our system:

1. Context of the Organization
2. Leadership
3. Planning

4. Support (includes competence/awareness, communication, and documented information)
5. Operation
6. Performance Evaluation (includes monitoring and measurement, internal audit, and management review)
7. Improvement

FocusIMS Software eliminates spreadsheets, paper-based manuals, and burdensome piece-meal systems other companies use. The “Keeping it Simple” Method to HSEQ success includes instant access to our full IMS Manual, which contains all of the requirements for certification in ISO 9001 Quality Management Systems, ISO45001 Occupational Health & Safety Management Systems, and ISO 14001 Environmental Management Systems.

FocusIMS Software users are able to maintain their certification system easily while lowering stress and improving profitability. Whether you are contracting with private businesses, councils, or government agencies, you will be on the fast track for the professional certifications you require to unlock consistent contract revenue.

[Book A 1-On-1 Consultation] [\[Link\]](#)