

Email subject line- A New Revolution for Women Entrepreneurs is Here. Introducing, LEAPFROG.

Real Talk: Women receive just 2.5 percent of venture capital funding. That percentage is even lower for women of color who are starting companies at a faster rate than anyone else in the country. Thus, hacking the system is the new game plan for female entrepreneurs—whether their businesses are in the idea, launch, or investment funding and growth stages.

It is for this reason that I am pleased to introduce you to super-connector, serial entrepreneur and investor, Nathalie Molina Niño. She is no stranger to outsmarting the system. At the age of 20, she launched her first company—a tech startup. By 25, she had grown and run a multinational business across sixteen countries. Now, [as](#) the Founder and CEO of BRAVA Investments, she tackles the massive issue that is women's lack of capital. Every day Nathalie searches for and invests in companies that will economically benefit as many women as possible—companies that will level the playing field for millions of women.

In her new book, *LEAPFROG* (TarcherPerigee Paperback Original, [on sale now](#)), Nathalie compiles the best secrets from the thousands of business owners she has met or advised. She shares 50 hacks and clever shortcuts from these entrepreneurs who went from zero to scalable business—without Silicon Valley boys' club connections or cultural capital.

***LEAPFROG* is a masterclass, filled with smart and bold advice from the experts who have achieved success, on their own terms.**

I recommend that every woman read this book—especially any woman who has ever heard the word “entrepreneur” and thought “not me.” *LEAPFROG* is a startup bible, filled with stories of women who created something from nothing. Let Nathalie show you how everything that you are—intelligent, imaginative, persistent, empathic, and flexible—has given you the tools you'll need for entrepreneurship.

(Please insert your preferred letter closing here),
Your Name Here

Author Bio:

NATHALIE MOLINA NIÑO is the CEO and founder of BRAVA Investments, investing in high-growth, innovative businesses that deliver a measurable economic benefit to women. A technologist and coder by training, **Molina Niño** has launched six business ventures of which BRAVA is the sixth. She is also the cofounder of Entrepreneurs@Athena at the Athena Center for Leadership Studies of Barnard College at Columbia University. She has served as a business and global growth advisor to companies, including Disney, Microsoft, MTV, Mattel, and

the Bill & Melinda Gates Foundation. Most recently, she stepped in as CRO of PowerToFly and led the launch campaign for Nely Galán's *New York Times* bestseller and company, *Self-Made*.

Book buy link (feel free to swap in an affiliate link, if applicable):

https://www.amazon.com/Leapfrog-New-Revolution-Women-Entrepreneurs/dp/0143132202/ref=sr_1_1?ie=UTF8&qid=1530741487&sr=8-1&keywords=leapfrog+nathalie+molina+nino