

Sustainable Knowing

Welcome to Enterprise MediaWiki's Future

“Where exponential innovation creates the personal Cognitive Explosion”

Preface

I joined the EMWCon2020 event to learn how to best provide a universal knowledge-storage app/tool to members of small groups who will want to exchange shared-knowledge among group membership networks. While 3.5 billion people now own Smartphones, not all have an understanding of, nor interest about, the value of capturing, curating, sharing and using net-new-knowledge to enrich their lives and amplify their relationships success within their business and social groups participation. My personal goal is to provide both the technological solution and the methodology to support both the knowledge-sharing process and their attendant culture that is essential to their sustainable success - making cognitively-enabled users smarter.

I came to EMWCon2020 with the intention of finding the answers to both my need for better technological and cultural understandings, and to share my vision with the hope of inspiring others to join the cultural movement I foresee arising in 2020. I came out of concerns for the future of (S)MW, based in part on my limited understanding and significant ignorance orbiting around this topic. I also came to see if the SMW is a viable means of knowledge management storage on Smartphones, having discovered that the needs and desires are already there, leaving the only unanswered question – what is the best solution to add full knowledge management functionality to the world's 3.5 billion smartphones, starting in 2020.

Introduction

The future of the Enterprise MediaWiki group, and its success, is dependent upon how well the SMW software package survives in the technology marketplace, which is already dominated by the [MAGA4 \\$Trillionaires](#), and is totally dependent upon the MediaWiki groups' members wise use of today's cutting-edge technologies and best-business-practices methodologies needed to support SMW sustainability. Please consider and reflect upon the [Marketplace of ideas](#) (also read Note #1) - "[The Marketplace of Ideas: A Legitimizing Myth](#)", to reflect upon the (Semantic) MediaWiki group's cultural mindset, and what might need to change, to survive and thrive.

During the EMWCon2020 event, I invite you to support and participate in establishing the EMW Technologies Project Team, the EMW Methodologies Project Team and the Mobile SMW Feasibility Study. They are proposed to sustain the future potential of the SMW package, so that they can continue to maintain a place within today's High-Tech ecosystem, which is built upon today's platform of All-Things-Knowledge & AI-Everywhere applications. These three proposed Project Teams will be presented during the EMWCon2020 sessions, with the understanding that, following the event's discussions, they are intended to become a permanent part of SMW's evolution.

EMW Technologies Project Team

The MW products and services represent a product/service that has spread, over the last 18 years, to perhaps 100,000 installations around the world, with perhaps a few thousand more being enhanced SMW products and services. I see this effort competing with the successful efforts of the MAGA4/MAAA/FAAAM5 (you pick the acronym).

While the volunteer development team has certainly considered the product's relationship to all of today's relevant technologies, it is not necessarily the developer's expertise that shapes the marketplace and the entity's local marketing ecosystem to which everyone looks for its ultimate measure of success and to sustain the energy to continue volunteering. To do so over time, there must also be a significant continuous effort to watch the technologies marketplace for new products and services and changes to existing ones, to keep the SMW relevant within the marketplace.

I propose that the EMW Technologies Project Team be formally established and that its first volunteers emerge from this event's discussions. Because I am not familiar with existing efforts in this area of expertise, I would suggest as a win-win strategy that a temporary team conduct discussions at this event to contribute a fresh perspective and new ideas for the use of any existing groups now conducting such strategic planning efforts.

EMW Methodologies Project Team

Technologies are a given for relevance in the marketplace. It is the methodologies and entities' cultural mindsets that determine success. While technologies generally cannot be meaningfully changed by individual entities, they do have control over their own methods and culture. The measure of success and the value of the team is objectively measured by how many of the world's population are positively impacted by their products and services. In today's accelerating technologies, a better measure is how fast these changes occur.

Consider the following successful Startups statistics: of the 13 companies reported, it took them an average of 15 months to get their first million users. Of the 223 successful Startups reported, 83% reached their first \$1-Billion valuation in less than 10 years. These statistics help to illustrate the importance of examining startups technologies and methodologies in place. Since it is everyone's goal to "*make the world a better place to live*". The twin measures of speed-to-impact is the measure that drives financial support and cooperation. It also provides the moral support of those investing their lives and futures in the measured endeavors.

All of humanity's social evolution has been built upon the human knowledge platform, from the first cave painting 40,000 years ago to today's 3.5-billion Smartphones. Everyone's primal-drive is driven by their understanding that "Knowledge is Power" Sir Francis Bacon 1497

EMW Mobile-SMW-Wiki Feasibility Study

I came to the EMWCon2020 event to examine the feasibility of installing the SMW apps in Smartphones. The intent is to install personal and shared SMW Wikis, plus a portable SMW web server, all networked to provide local knowledge-sharing among peers. The install may be similar to N Apache Cassandra open-source multi-node database.

I cannot imagine a more important humanitarian commitment than to provide each person/employee with their own personal workspace, 24/7, to compliment their public/employer/group shared-knowledge resources development and use. Yes, everyone stores plenty of information/knowledge on their own, using a plethora of products and services, (unfortunately often necessarily exposing their private works to others within client-server systems). Consider that 94% of all of humanity's recorded knowledge is on the internet, and 90% was put there during the last 2 years.

Knowledge value is measured by its current accuracy and completeness, in context with each person's specific needs of the moment. The overriding issue is simply how fast can the job be done. Our collective goal is always to increase the speed and accuracy of all knowledge development and usage. AI-everywhere sets everyone's automation expectations. Net-new-knowledge can only be timely acquired when the information is at one's fingertips, with minimal latency, and being accessible on a 24/7 basis. Only the Smartphone can potentially provide everyone with 24/7 access.

Currently, our work habits are shaped by our working experiences and our collective mindset. We cannot really know what positive methodological and cultural changes can and should be made that will generate exponentially greater and faster results until we test all proposed ideas and generate all related new ideas and practices to learn what works and what does not.

I ask that this proposed feasibility study be discussed at this event and continued to be developed by the proposed project team over time.

Conclusion

This proposal was named “**Sustainable Knowing**” because the proposal is to install SMW instances on personal Smartphones to augment frail human memory and minimize latency costs, with an embedded, intentionally fast and accurate digital memory, built to operate at speeds faster than that of human thought. This can be achieved through the symbiogenesis of *human-machine intelligences* working in partnership to cognitively-enable users to *out-think, out-perform, out-compete* and *out-know* their cognitively-unenabled contemporaries.

Consider the 3 opportunities to install an upgraded plug-n-play SMW package into a 3.5 billion Smartphone marketplace, as its premier knowledge-platform. SMW's 100k+ installs (in 18 years) might then match Android's 2+ billion daily users and its \$2.5 billion valuation (in 17 years) , within just a few years like many other successful startups have achieved. The Smartphone owner receives the value of adding personal and shared wikis, a small web server, P2P distributed global nodes Networking, as a co-owner and user of an Intelligent Cloud server.

Once the package includes personal intelligent-Agent functionality, with a clean no-trouble version, the enormous value to each person will become obvious over time, just as Facebook's functionality has become well understood and adopted by over 2.5 billion users. These proposed ideas should be discussed and converted to permanent project teams that maintain these CIBOKs (like Wikipedia), and continuously update the rolling 5-year strategic plan.

Take a look under the hood to see the thoughts and efforts devoted to defining the basic SMW package Development, management and leadership language in use today. Do those policies and principles include and have defined the terms: *ethics, transparency, responsibility, accountability, explication and actualization*. Does the planning language include terms like: *foresight, futures foresight, strategic foresight, futures studies, futurology and strategic planning*? If these terms are not currently included within discussions, then please further consider why not, as future success rests upon the platform of transparency, accountability and sustainability.

Let's create group charters to clarify each group's purpose, mission and scope; then define measurable, verifiable goals and define operating guidelines.

See: [References](#)

Thanks for listening! Talk Soon!

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