

Опыт работы

сентября 2021 - Present

LATOKEN

Product manager and designer DeFi

Launch of Lachain Mainnet and ecosystem

DEX launch

Non custodial wallets support

Staking

августа 2020 - августа 2021 (1 год 1 месяц)

NFT 721 1155 support

Head of Growth

10x Growth Mobile DAU YoY

500k Google play badge

20x growth of weekly retained users in peak, 10x average

400-600% MoM growth for reach, new users, app installs

All with the core team of 10 members - developers and growth hackers

More than 70 interviews conducted with 40 hires for all units, C-level included

Implemented co-marketing B2B CRM process and funnel

января 2020 - августа 2020 (8 месяцев)

Game Systems

Head of Product

Москва, Россия

Head of Product for Sibur SiburIntekh Engineering Education Center. Heads development of professional VR training in 3D-printing, Drones, Chemistry Analysis, Welding and Instrumentation Technician .

Head of ProfPass - VR professional education platform

Game Systems is the research and engineering company, Russian producer of VR-simulators, resident of Skolkovo

<https://sk.ru/net/1121657/>

[ww.exo-drome.com](http://ww.exo-drome.com)

июля 2019 - января 2020 (7 месяцев)

Challenge Park

Chief Marketing and Product Manager

Москва, Россия

Product concept developed - VR-sims and Real Life Escape rooms theme parks

Exclusive partnership with VR production company Total Interactive

Content strategy with 5 VR titles developed

Hollywood produced 'Agent Emerson' VR title premiered on launch of 1st park opening

января 2019 - июля 2019 (7 месяцев)

PhysTechPark

Chief Business Development Officer

Revenue increased by 300%

New type of events developed

ноября 2018 - июля 2019 (9 месяцев)

Chief Marketing Manager

Москва, Россия

ноября 2015 - октября 2018 (3 года)

Робономер

Product Owner, Cloud Telephony System

Moscow, Russian Federation

Developed hypothesis - PBX in the bot with CRM integration, launched, got initial traction with corporate customers, decided not to scale.

февраля 2013 - октября 2015 (2 года 9 месяцев)

Snypir Inc

Founder, Product Owner, Voice Messenger and Gaming Platform for

Kids & Family

Redwood City, CA, United States

Product concept, seed round raised, launched globally in app stores with inapp purchase model, got traction in USA, decided not to scale, wrapped.

января 2008 - октября 2013 (5 лет 10 месяцев)

Burwella Enterprises Ltd

Head Of Representative Office

Nicosia, Cyprus

Burwella Ent is a consulting company with speciality Medical Imaging, Information Security, Cloud Hosting and Software Development. It's parent company has clients such as Krok, AT-consulting, Vitek.

Led international team consisted of developers, system-administrators and engineers.

июня 2007 - марта 2008 (10 месяцев)

EMCG

Senior Art Director

Moscow, Russian Federation

Supervised work of 3 designers and copywriter

VISA - 360 marketing campaign for Beijing Olympic games sponsorship, bank activation, strategy, web, promo, btl

MediaMarkt - launch of several outlets, event, media and internet campaigns

LG - new smartphone launch

Richter Gedeon - product marketing strategy, campaigns for 2 products

MILK creative agency

Art Director

2007 - 2008 (1 год)

Won tender and leaded federal media campaign for ING Insurance (TV, outdoor, press), digital campaign for Miller (several web activities, events), and design and media support for MTS rebranding