

Effective Date: May 5, 2025

Elevated Training Solutions, LLC (“ETS”, “we”, “us”, or “our”) respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, store, and safeguard your information when you visit our website, use our services, or interact with us.

#### 1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, child’s name, age, educational history, and diagnostic assessment data.
- Payment Information: Billing address and payment details for processing transactions (note: we do not store credit card information).
- Usage Data: IP address, browser type, pages visited, time spent on pages, and other diagnostic data via cookies and analytics tools.

#### 1. How We Use Your Information

We use the collected data to:

- Provide and manage tutoring and coaching services
- Customize your child’s learning experience
- Communicate with you regarding appointments, updates, and new offerings
- Improve website performance and user experience
- Fulfill legal or regulatory obligations

#### 1. Data Sharing and Disclosure

ETS does not sell, rent, or share your personal data with third parties for marketing purposes. We may share information with:

- Trusted service providers (e.g., payment processors, scheduling tools)
- Legal authorities, if required by law

#### 1. Cookies and Tracking

We use cookies to enhance user experience and gather usage data. You can control cookie preferences through your browser settings.

#### 1. Your Data Rights

You have the right to:

- Request access to the personal information we hold about you

- Correct or update your personal information
- Withdraw consent or request deletion of your data

To make any requests, contact us at: [info@elevatedtrainingsolutions.com](mailto:info@elevatedtrainingsolutions.com)

#### 1. Children's Privacy

We collect limited information about children for the purpose of academic assessment and tutoring, with parental consent. We do not knowingly collect data from children under 13 without parental involvement.

#### 1. Security

We take data protection seriously and implement appropriate safeguards to prevent unauthorized access or misuse.

#### 1. Policy Updates

We may update this policy periodically. Changes will be posted on this page with an updated effective date.