

# Social media guidance

We know that medication abortion is safe, effective, and common. And, we know how important it is to speak up for reproductive and religious freedom so that those who prescribe medication abortions and those who get them can do so with dignity, free of shame or stigma. Use this guide to share information about the cases as well as Judaism's and abortion on your social media platforms.

Use the hashtag #JewsforAbortionAccess

Follow, like, and share NCJW's posts on Twitter, Facebook, and Instagram.

## **Social graphics**

We have developed several social media graphics for local sections and individuals to use on their channels, available in this Canva template or as separate image files.

Additional graphics are available on the Jews for Abortion Access campaign site.

## Sample social posts

We will continue to add sample posts as we understand the decisions in the Texas and Washington state cases.

#### **Judaism**

 Passover, which we just celebrated, commemorates liberation from oppression-including reproductive oppression. As we mark the story of the Exodus, we return with even greater urgency in our efforts to fight for freedom for all — including for dignity and bodily autonomy. #JewsForAbortionAccess Those who choose to, or must, terminate a pregnancy need abortion access.
 So do those who want or need help completing miscarriages.
 Judaism teaches that upholding dignity, preventing suffering, & saving lives are all core values.

This is why we fight.

#JewsForAbortionAccess

 The Talmud (Brachot 60a) teaches that "permission has been given for the doctor to heal."

Access to healthcare, including medicine, is foundational in Jewish legal thought. And that includes medication abortion.

Abortion bans are against our religion.

#JewsForAbortionAccess

- Restrictions to reproductive care like banning mifepristone, the most common drug used for abortions & miscarriages, impede our religious freedom as Jews to follow our tradition, which prioritizes the life & well-being of the pregnant person.
   #JewsForAbortionAccess
- Say it with us: Everyone deserves to make their own moral and faith-informed decisions about their bodies and their futures.
   #JewsforAbortionAccess
- I support access to #abortion because of my Jewish values, not in spite of them.
   Join the important work we're doing @NCJW to advance reproductive justice.
   <a href="https://www.jewsforabortionaccess.org/">https://www.jewsforabortionaccess.org/</a> #JewsForAbortionAccess
   #JewsforAbortionAccess

#### General

- Medication abortion is still available.
  - Medication abortion is the most common method of abortion. Medication abortion offers the most effective regimen for managing early miscarriage.
  - Medication abortion is safe and effective.
- Medication abortion accounts for 53% half of all abortions in the US. This
  method of abortion has become central in the US given its track record of safe &
  effective use for more than two decades. #JewsforAbortionAccess
- Medication abortions are 18 times safer than childbirth and very reliable.
   #JewsforAbortionAccess
- Medication abortion is essential for people who cannot access care in a clinic.
   #JewsforAbortionAccess
- About 35 million women of reproductive age 55% of the US total live in a county that has an abortion provider. Without medication abortion, this number would drop by about 2.4 million to 51% of the US total. #JewsforAbortionAccess

- Medication abortion is essential for people who cannot access care through a clinic or who want a more private experience avoiding clinics and protesters.
   #JewsforAbortionAccess
- Abortion 👏 is 👏 health 👏 care 👏 . Full stop. #JewsforAbortionAccess
- Medication abortion is still available! #JewsforAbortionAccess

## **Fifth Circuit Court Case**

- Mifepristone is still available. The Fifth Circuit Court's decision removes
  expansions to access this safe & effective medication while keeping the FDA's
  approval in place. But, it does not go far enough. #JewsForAbortionAccess
- Decisions like the one out of the Fifth Circuit are confusing. That's the idea.
   Anti-abortion folks want to sow chaos as another means of keeping people from getting the care they need. Mifepristone is here to stay. #JewsForAbortionAccess
- Mifepristone is the most common drug used for miscarriage care. We will never stop fighting for access to health care and the vital medications we need, including #mifepristone. This isn't over, & @NCJW will keep fighting for full access to this safe & effective pill. #JewsForAbortionAccess

#### **Texas Case**

- Though a judge's decision in Texas aims to restrict access to medication abortion, it is still available. A reminder that medication abortion is safer than taking Tylenol. #JewsforAbortionAccess
- This case, this decision, has the potential to remove mifepristone from the market nationwide — even in states that support abortion access.
   #JewsforAbortionAccess #CourtsMatter
- This one judge unilaterally rejected medical evidence & overruled the FDA's approval of a medication used safely & effectively for more than 2 decades. If allowed to stand, it could threaten the FDA's role in our public health system & have broad consequences beyond abortion.

# **Washington State Case**

- The new WA state decision keeps #mifepristone available w/out the obstacles of the 5th Circuit in 17 states & DC. But, everyone should have access to the care they need, when they need it. #JewsforAbortionAccess #CourtsMatter
- A decision on 4/7 out of Washington state from Judge Thomas Rice blocks the FDA from taking Mifepristone off the market in 17 states and the District of Columbia. #CourtsMatter
- The Washington state 4/7 decision is good news, but it doesn't go far enough to help everyone access essential health care. We must ensure access to mifepristone in all 50 states. #JewsforAbortionAccess

### **Courts Matter**

- Questions about mifepristone & the FDA's authority are now in the Fifth Circuit & may end up at #SCOTUS. We know #Mifepristone is safe & effective for abortion & miscarriage care. Banning it will hurt those already facing steep barriers to care. #CourtsMatter #JewsforAbortionAccess
- This is why courts matter. Judges who serve in lifetime seats on the federal courts make decisions every day that impact women, children, & families. From the schools we can attend to whom we can marry to our health care, federal judges impact every aspect of our lives. #CourtsMatter
- One federal judge wields tremendous power, with the ability to influence every aspect of public policy. These decisions impact our lives today, and the lives of future generations. That's why for decades, @NCJW has worked to build a fair, independent, & qualified judiciary that will uphold our rights. #CourtsMatter