

GameRT Board Meeting Agenda

November 14, 2024 at noon CDT

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Meeting pre-checks:

- Make Board members Zoom co-hosts
- Start meeting recording
- Quorum = 6 Board members

Attendance

Liz

2024/2025 Board Members:

- President Elect- Amber Sewell
- President- Danielle Costello
- Past President- George Bergstrom
- Treasurer- Thomas Vose
- Secretary- Liz Brown

- Member at Large- Carl DiNardo
- Member at Large- Rebecca Strang
- Member at Large- Hannah Mabry Wang
- Member at Large- Jennifer Taylor
- Member at Large- Joshua Newport
- Member at Large- Molly Porter
- ALA Councilor- Terri Grief
- ALA Staff Liaison- Tina Coleman
- ALA Executive Board Liaison- Karen Schneider

Others in attendance:

Welcome! Please introduce yourself in chat by stating your name, associated library, and any GameRT committees or projects that you are a part of.

Past Meeting Minutes Approval

Liz

[October Meeting Minutes](#)

Presidential Items

- Cont. Working on Website Transition

Treasurer's Report

Thomas

Council Report

Terri

ALA Updates

Tina / Karen

Program Committee

Virtual Programming

Rebecca / Carl

- International Spectacular ([resource document](#))
 - Recordings need to be cleaned up before publishing - will work on that in December
 - Several audio issues, possibly a result of switching between tech people? Not really sure since that shouldn't happen. Molly/Carl/Rebecca have testing planned.
 - Interactions
 - Overall live views (across YouTube and Twitch): 333
 - Unique viewers (across YouTube and Twitch): 116
 - Fewer unique views on Twitch, but viewers on Twitch watched more than viewers on YouTube
 - Twitch (full day of streaming analytics):
 - 2,751 minutes watched
 - 38 unique viewers
 - 7.7 average viewers
 - 15 max viewers
 - 142 live views
 - 8 new follows
 - 11 unique chatters
 - 161 chat messages
 - YouTube (overall and per session analytics):
 - 2 new subscribers
 - 78 unique viewers
 - 24.3 hours watched (1458 minutes)
 - 14 returning viewers
 - 64 new viewers
 - Round Table Round Table
 - Impressions (Total number of times your video thumbnail was shown to viewers): 423
 - Impression click-through rate (Views per impressions shown. This measures how often viewers watched a video after seeing an impression.): 1.2%
 - Unique viewers: 26
 - Live views: 56
 - IRRRT Panel
 - Impressions: 841
 - Impression click-through rate: 2.1%
 - Unique viewers: 19

- Live views: 39
- MaGIRT Panel
 - Impressions: 490
 - Impression click-through rate: 6.9%
 - Unique viewers: 12
 - Live views: 35
- FMRT Panel
 - Impressions: 3,500
 - Impression click-through rate: 0.4%
 - Unique viewers: 20
 - Live views: 32
- GameRT Liveplay
 - Impressions: 1,900
 - Impression click-through rate: 0.7%
 - Unique viewers: 16
 - Live views: 29
- March Mini Conference
 - Theme: video games and libraries
 - Friday, March 28
 - [Proposals open Oct 18, 2024 - January 10, 2025](#)
 - 4 proposals submitted so far

Conference Programming

Molly / Amber

- LibLearnX - January 24 - 27, 2025; Phoenix, AZ
 - Final year of conference
 - No official presence
 - Plans to roll awards from LibLearnX (youth media awards, etc) into other programming
 - Organizers have reached out to Tina looking to host games in the Networking Nook again- if any GameRT members will be attending and were interested in assisting with this, please get in touch
- ALA Annual - June 26 - 30, 2025; Philadelphia, PA
 - Floor Plan Issues
 - Current floor plan PDF and interactive map still show small graphic novels and gaming stage, no placement for gaming grove (and not enough space for grove)
 - <https://iebms.heiexpo.com/ala/ALA25floorplan.pdf>
 - Interactive Map: <https://hallerickson.ungerboeck.com/prod/app85.cshtml?aat=31552b4251484c7471324a6e7579514276586e52735457414350385542585a644530564841414b6d6433673d>

- Graphic Novel and Gaming Pavilion is marked, but no official space for gaming grove/booth or GNCRT booth
 - One section/square that is big enough for one of our booth areas but not both of them
 - On last year's map, they had the same square that's marked "graphic novel and comics roundtables", and there's a separate box where the gaming grove was, but on the current map there's not a second box
 - Last year's map for reference:
<https://hallerickson.ungerboeck.com/prod/app85.cshtml?aa=t=Pl4yIO1aJRcBce5D0S1RIGx8Shte46rOvpitlm7AJn0%3d>
- Would like to get us on the map and get the stage bigger before we start actively reaching out to publishers
- Reaching out to publishers/designers/vendors
 - Will start this process in January working with the programming committee, but if you have a strong relationship with a game publisher, let Molly know
 - Are there organizations or games publishers you'd like to see represented? Again, let Molly know
- In-person programming
 - ALA Play
 - GameRT panel in the works
 - President's Program (Danielle)
 - Board meeting
 - Mystery Guild
 - Can use a lot of what we prepped for 2024

Outreach Committee

Jennifer

- [Blog posts](#)
- [Social media request form](#)
 - Please submit requests for social media posts by midnight the Sunday following GameRT Board meetings
 - If you need a last minute or quicker turn around for posts, reach out to the Outreach Committee chair

Awards Committee

Thomas

- [Webpage](#)

International Games Month Committee

George

- Total registration numbers: 657
 - US - 387
 - Italy - 186
 - Czech Republic - 20
 - UK - 12
 - Spain - 14
 - Australia - 9
 - Trinidad & Tobago - 5
 - Canada - 3
 - Columbia - 3
 - Mexico - 3
 - India - 2
 - Kenya - 2
 - Japan - 2
 - China, Turkey, Germany, Guam, Philippines, Guatemala, Slovenia, France, & Pakistan all have one library registered

Metadata Committee

Mackenzie

Strategic Planning Committee

George

Game On! Grant Committee

LeeAnn/Rebecca

Additional Items

Open Comments / Questions

- What is everyone playing?

Next Board Meeting

GRT Board meetings are held on the second Thursday of the month from 12:00 - 1:00 CT.
Zoom links are available through Connect and Discord.

Forthcoming meetings will be:

December 12, 2024

January 9, 2025

February 13, 2025

March 13, 2025

April 10, 2025

May 8, 2025

June 12, 2025