

Buzzing: Betting on everything, by everyone

A personalized prediction market where the markets find you

Prediction markets just hit a turning point. Before the election, few cared; the election brought in new users and kept them around.

But the UX is still basic. On Polymarket and Kalshi, all markets sit on a flat homepage. Because each new market carries high costs in creation, liquidity, and resolution, Polymarket adds only about a dozen per day. So prediction markets depend on the team's ability to engineer breakout hits, a model that isn't scalable and stays confined to a few categories.

For users, this means limited choice. On Discord, 65% of user requests for new markets go unanswered. Demand clearly exceeds supply. As a result, average session time is just seven minutes and 7-day retention is only 15%. Users don't come back daily—they only show up when a breakout appears.

Buzzing's approach

Buzzing is building a personalized prediction market. By reducing creation and liquidity costs to near zero, we can expand supply and let users easily discover topics they care about and place quick bets.

With algorithmic distribution, high-quality markets surface organically, increasing relevance and engagement. This makes market browsing a daily habit and ensures the next breakout market emerges on Buzzing.

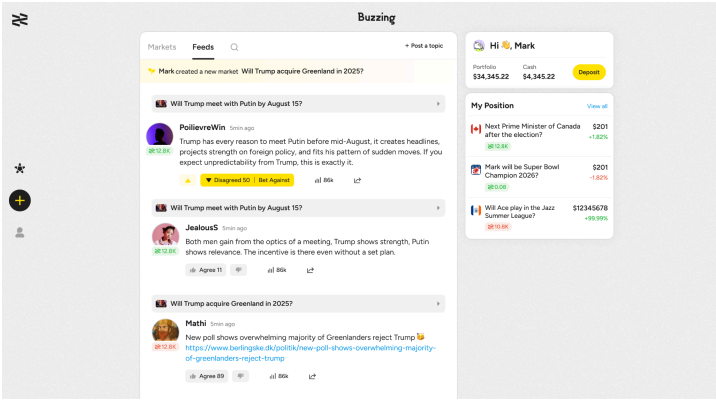
Buzzing aims to make browsing markets a daily habit, just like scrolling Twitter. Users can find topics they care about and place bets with one tap.

Our starting point for GTM



In the early stage, we'll focus on curating breakout markets, which is what Polymarket and Kalshi are doing now, but with a stronger emphasis on Asia, where there are clear low-hanging fruits. Long term, our goal is for breakout markets to emerge organically on Buzzing, driven by our mechanisms and an active creator community.

Our demo is now live

To request access, please contact us on Telegram: [@DeFiGuyLuke](#) or [@Hsu_Josephh](#). [Demo Test Manual](#) [Demo video](#)



Mechanisms			
Creation	Trading	Distribution	Resolution
<p>Most prediction markets rely on user proposals, with the team reviewing and approving them. This is essentially a SOP: searching background info, finding resolution sources, and writing rules.</p> <p>Buzzing replaces this manual process with an AI agent built on RAG. It filters out invalid requests, writes rules for valuable ones, and reduces creation cost to zero.</p> <p>Buzzing AI is already live in the demo.</p>	<p>Every market needs seed liquidity, but virality is unpredictable, leaving idle capital and high opportunity costs.</p> <p>Buzzing solves this with virtual liquidity, all markets are tradable from day one with zero upfront capital, but only viral ones draw real funds.</p> <p>Buzzing developed the BLP Vault, already backtested with Polymarket data. Next, vault creation and market making on top of virtual liquidity will be open to external MMs.</p>	<p>Prediction markets today offer limited supply in directory-style listings, making discovery and daily use difficult.</p> <p>Buzzing lowers market creation cost to zero, while sharing trading fees to incentivize users to create markets and share their views.</p> <p>With unlimited markets and content, Buzzing uses algorithms to distribute them, helping users find relevant topics, enjoy browsing and betting, and build daily habits.</p>	<p>Currently, prediction markets are settled either via UMA or manually by teams. UMA has a history of errors and is essentially manual as well, requiring payments to humans for results.</p> <p>Buzzing uses an AI agent for settlement. It interprets market rules, fetches sources, and delivers results, with team intervention as fallback. Tested on Polymarket data, the AI achieved 99.76% accuracy.</p> <p>In the future, Buzzing will transfer fallback authority to the community and token holder.,</p>
Teams			
Our team combines deep experience building innovative DeFi protocols with expertise in social media products that serve over 200M DAUs.			
Luke Guo, Co-Founder Product Lead for Cobo Argus (\$200M TVL)		Joseph Xu, Co-Founder Designed and built several AMM protocols	

Multiple PM roles in RecSys & Social Media 	ex-Tesla AI & Robotics M.S. CS, NYU; M.S. ME, Purdue 
Raising	
<p>Buzzing is raising a pre-seed round to secure seed liquidity ahead of launch, build our growth team, and expand engineering across vCLOB, robust AI, and external MM integration.</p> <p>We're seeking investors who believe prediction markets are one of crypto's biggest PMFs, who understand the challenges of prediction markets and the vision of Buzzing, and who want to help build the next mass adoption product.</p> <p>We're already backed by leading crypto founders, including Richard Ma (Quantstamp), Angel Xu (Zircuit), DiscusFish (CoinSummer/Cobo/F2Pool), Shiyu Zhang (Cyber), Suji Yan (Mask Network), Mindao Yang (dForce), Christian (Infini), and others.</p>	