

3D MAP:

What?

A dynamic, real-time digital map that be customized for on-going events, dates, languages and promotions. The smart-phone friendly map could help people navigate Nasik using information specific to their needs and also provide local businesses an efficient platform to advertise and promote their services.

Why?

A map is the first thing that a tourist is handed when he reaches his destination. Therefore, the 30 million visitors of Nasik during the Kumbh Mela naturally need one as well.

Please share your ideas by answering the following set of questions known as Heilmeier Catechism that anyone proposing a research project or product development effort should be able to answer.

- What are you trying to do? Articulate your objectives using absolutely no jargon.
- How is it done today, and what are the limits of current practice?
- What's new in your approach and why do you think it will be successful?
- Who cares?
- If you're successful, what difference will it make?
- What are the risks and the payoffs?
- How much will it cost?
- How long will it take?
- What are the midterm and final "exams" to check for success?

3D Maps: [White Paper](#)

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