FULL NAME

MARKETING MANAGER

CONTACT

+966-5XXXXXXX

Full Address

www.example.com

linkedin.com/in/name

PROFILE

Results-driven Marketing Manager with over 8 years of experience in developing and executing high-impact marketing strategies. Proven track record of increasing brand awareness, driving customer engagement, and boosting sales revenue in competitive markets. Strong leadership skills, with expertise in digital marketing, market research, and campaign management.

SKILLS

- PStrategic Marketing Planning
- Digital Marketing & SEO
- Social Media Campaigns
- Brand Development & Positioning
- Budget Management & ROI Analysis
- Market Research & Competitor Analysis
- Team Leadership & Training
- Marketing Automation Tools (HubSpot, Mailchimp)

EXPERIENCE

Marketing Manager – ABC Company

Jan 2020 – Present

- Developed and implemented marketing strategies that increased sales by 35% in one year.
- Managed a team of 8 marketing specialists to execute multi-channel campaigns.
- Optimized company website and digital ads, resulting in a 50% increase in online leads.

Senior Marketing Executive – Creative Media Solutions

Aug 2016 – Dec 2019

- Led rebranding campaign that improved brand visibility and customer engagement by 40%.
- Coordinated marketing budgets and negotiated vendor contracts to reduce costs by 20%.

EDUCATION

Bachelor's Degree in Marketing – King Saud University, Riyadh
(2012 – 2016)

Languages

- Arabic – Native
- English – Fluent

Certifications

- Google Digital Marketing & E-commerce Certification
- HubSpot Inbound Marketing Certification