

NATHANIEL DIAMOND

SENIOR PRODUCT DESIGNER

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SUMMARY

A Senior Product Designer with over 5 years of experience, I combine creativity, technical expertise, and strategic thinking to deliver user-centered solutions that drive business success. My journey spans diverse industries, refining my skills in visual, motion, and interaction design while creating intuitive and impactful digital experiences.

I have collaborated with cross-functional teams to design scalable systems, seamless applications, and engaging user interfaces. At Talstrike, I led a design team to develop reusable UI components and a responsive scouting application. At Wollette, I crafted inclusive designs for a multicultural audience, using relatable imagery and animations (lottie) to enhance banking service representation.

In addition to design expertise, I am proficient in JavaScript, React, and Next.js, bridging the gap between design and development. This technical background allows me to create componentized prototypes, streamline implementation with developers, and optimize designs for efficiency and accuracy. My passion for problem-solving drives me to deliver impactful solutions that align with user needs and business objectives.

EXPERIENCE

Talstrike

Feb 2024 - Present

Lead Designer (Figma, AdobeXD, UX Design, Design System)

- Designed reusable UI components by leveraging native iOS and Android elements to create device-specific designs, optimizing for platform capabilities and addressing limitations. This approach improved development efficiency by 30% and reduced platform-specific bugs by 25%, resulting in more intuitive and seamless mobile applications across both platforms.
- Applied design thinking methodology and UI/UX best practices to develop design concepts, ensuring user-centric and delightful visual output for accounts dashboards and its features.
- Led end-to-end design process, from discovery research to effective problem framing, ideation, co-creation, prototyping and user testing.
- Facilitated collaboration between product, engineering, and customer success teams to deliver consistent user experiences, resulting in a 20% increase in user satisfaction and a 15% improvement in feature adoption rates.
- Developed an engaging user interface aligned with client strategic initiatives, supporting the sales team by integrating relevant data and product performance statistics.

Wollette

Jul 2024 - Aug 2024

UI/UX Designer (Figma, AdobeXD, UX Design, Design System)

- Designed an Engaging Website and Animations : Created a captivating website landing page with animations and motion designs to effectively represent Wollette's comprehensive mobile banking services.
- Developed Relatable Visual Content : Crafted relatable imagery and intuitive write-ups to explain business options for merchants and customers. These elements helped first-time users quickly understand the product poised to increase user activation by 25%.

- Implemented Deep Linking Design : Designed and implemented a deep linking system to redirect mobile users to the web, ensuring seamless single authentication across all platforms. This enhanced user security and simplified the login experience aimed at reducing authentication errors by 20%.
- Collaborated on Culturally Inclusive Designs : Partnered with cross-functional teams and the marketing department to create designs that resonated with diverse multicultural backgrounds.

Also Software Group

Jan 2022 - Dec 2023

UI/UX Designer (Figma, AdobeXD, UX Design, Design System)

- Led the Design Team and Mentorship: Directed the design team and trained interns in visual and interaction design principles, closely monitoring their progress. This initiative resulted in a 70% retention rate of interns as full-time staff within the company.
- Created a Robust Design System : Developed and published a comprehensive design system with reusable components through shared libraries. This enforced consistency across all design files and boosted daily designer productivity by 60%.
- Implemented a Project Management Dashboard : Designed and implemented a comprehensive project management dashboard to track project assignments and monitor daily progress. This provided real-time visibility into task completion and enhanced team efficiency.
- Cross-Functional Collaboration : Collaborated with cross-functional teams to present and interpret design logic through componentized prototypes. This approach improved developers' understanding and accelerated project delivery by 50%.

Swiftpoint

Jan 2020 - Jan 2022

UI/UX Designer (Figma, AdobeXD, UX Design, Design System)

- Managed the design team, providing training to interns in visual and interaction design principles while closely overseeing their progress. This approach resulted in a 70% conversion rate of interns to full-time staff within the company.
- Created and published a detailed design system featuring reusable components through shared libraries, ensuring consistency across all design files. This significantly increased daily designer productivity by 60%.
- Designed and implemented a detailed project management dashboard to track project assignments and monitor daily progress. This real-time visibility into task completion enhanced team efficiency.
- Partnered with cross-functional teams to present and explain design logic through componentized prototypes. This approach improved developers' understanding and sped up project delivery by 50%.

SKILLS

Visual Design: UI design, Typography, Color theory, Visual design, Layout design, Iconography, Branding.

Interaction Design:User research, Information architecture, Wireframing, Prototyping, Usability Testing, Interaction flow design

Motion Design : Animation principle, Micro-interactions, Motion-graphics, Figma-prototyping, Adobe after-effects

Frontend development: HTML, JavaScript, React , React-native, Redux Tailwind, Bootstrap & SCSS

Project Management: Agile Methodology, Team Collaboration, Presentation Skills, Jira, Tasks prioritization

Soft Skills: Good written/Verbal Communication Skills, Customer service skills, Attention to details, Efficient time management, Capacity to comprehend complex details.

EDUCATION

M.sc Financial Technology
University of Bradford, UK

Dec 2023 – Mar 2025

DELTA STATE UNIVERSITY
Bachelor Of Science in Accounting

Sep 2014 – Sept 2018

MICROVERSE REMOTE SCHOOL FOR FULLSTACK ENG. (USA)
Remote Full Stack Web Development Program, Full-Time

Jan 2012 – Feb 2013

COURSERA. (USA)
UX/UI Course by Google

Jan 2012 – Feb 2013