

DaddyWellness Viral Clips Guide

Proven Viral Clip Formats - Reference & Inspiration

By Propaganda

IMPORTANT: Do Not Copy - Create

The clips below have gone massively viral for DaddyWellness. They are shared here as inspiration and proof of what works - NOT as templates to copy directly.

You are welcome (and encouraged) to create something in a similar style or format. But directly copying or re-editing any of these clips is strictly prohibited.

If you follow these formats with your own original edit, you are almost guaranteed to produce high-performing viral videos with strong payouts.

Top Performing Clips - Inspiration

Study these. Understand why they worked. Then go create your **own** version.

Clip 1 - Classic Famous Person Interaction

- Simple format: DaddyWellness interacting with a well-known person
- Minimal editing needed - the interaction carries the clip
- Key takeaway: star power + authentic moment = virality
- <https://www.instagram.com/reel/DVwa16eCb3A/?igsh=czduOTd2bHgwcnZm>

Clip 2 - Showing Something New

- Shows viewers something they may not have seen before
- Leans into controversy - e.g. Americans reacting to something foreign
- Pieced together with the best moments of the activity
- <https://www.instagram.com/reel/DV8bWCsDBWS/?igsh=eTV2dmowNjN4djFo>

Clip 3 - Funny Convo With a Punchline Ending

- Conversation-style clip with another person
- Comedy-focused - just jokes, no heavy message needed
- Ends on a strong, memorable statement or punchline
- Relatable content - viewers see themselves in the situation
- <https://www.instagram.com/reel/DV9153djinFO/?igsh=NWQwbGRjaW05M3Zh>

Featured Clip - Re-Made 10+ Times, 2M+ Views Each Time

- This specific clip format has been re-created over 10 times across different creators
- Every version hit 2M+ views
- This is the gold standard - study the structure carefully
- <https://www.instagram.com/reel/DXfCX9BiYAj/?igsh=d2puZWQ2ZGUwano=>

Multi-Style Clips (Two Formats in One)

These clips blend two editing styles in a single video. High effort, high reward.

Instagram Reels

- <https://www.instagram.com/reel/DWHHS9gDr2t/?igsh=OTZ1dHdkcDFhNm0w>
- <https://www.instagram.com/reel/DWW3OFpiVcb/?igsh=MW15c3AxdHc1NmYzbg==>
- <https://www.instagram.com/reel/DVEOUJzDoCB/?igsh=N3RoMzRpdzludWds>
- <https://www.instagram.com/reel/DWESv88iJRb/?igsh=MWZ6OHg1OXI1eW5uYg==>

TikTok

- <https://www.tiktok.com/t/ZP8gqLUbU/>
- <https://www.tiktok.com/t/ZP8gVK3jq/>
- <https://www.tiktok.com/t/ZP8gqFpmC/>

Editing Trick That Goes Crazy

This setting has consistently produced viral results across multiple clips:

CapCut - 1.3x Speed + Change Pitch (Higher Voice / Memey)

1. Import your clip into CapCut
2. Set playback speed to 1.3x
3. Adjust the pitch upward to give a memey, higher-energy voice tone

This combination has produced viral results across multiple clips — it gives content a punchy, shareable feel.

Reference clips using this technique:

- <https://www.instagram.com/reel/DWM-VRrJcp8/?igsh=MW1hOTd1aWxsd3U0dw==>
- <https://www.instagram.com/reel/DV9153djnFO/?igsh=NWQwbGRjaW05M3Zh>

How You Get Paid Well

- A minimum of 1k views is required before a clip qualifies for payout - this filters out spam and low-effort submissions
- If your clip hits big, it may be reposted to DaddyWellness's main Instagram page and shared with his personal clipper network for maximum exposure
- The best clips get doubled down on - if you find a format that works, keep going

Study the formats. Make it your own. Go viral. Get paid.