

SPEAKER'S INFO PAGE

<https://www.drkarawada.com/speaker-info-page>

SIGN UP AS AN AFFILIATE

Sign up link for 40% commission: <https://bit.ly/dis23-speaker>

RESOURCE DRIVE

https://drive.google.com/drive/folders/1_3eMN4gleJr5ClptiOugHNILxt9-zWtc

PROMOTION SWIPE COPIES

- **Email Swipe Copy**
<https://drive.google.com/drive/folders/1kN47qVgFUa3E-fuKViJuJDax0yED8P0b?usp=sharing>
- **Social Media Swipe Copy**
<https://drive.google.com/drive/folders/1askDxBj9tUgkK8cxrwaRGpPsl-Jc iw fD>

Suggested sending & posting schedule:

1. **Announcement:** Sept 1 - Sept 5, 2023
2. **Value Add:** Sep 13, 2023
3. **Reminder + All-Access Pass Mention:** Sep 16, 2023
4. **Starting Monday:** Sep 15, 2023
5. **My Presentation:** Morning of your presentation

BRANDING

- **Color Palette**

https://www.canva.com/design/DAFsnGMIZAs/NF41uhMe9yTqj-0I2uemAA/view?utm_content=DAFsnGMIZAs&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

- **Assets**

<https://drive.google.com/drive/folders/1loRu-DROZHzNM1s6ovEfvOqUxA0W6KzD?usp=sharing>

GRAPHICS

- **One-Sheet Poster**

https://www.canva.com/design/DAFsnKxMovM/LAfVYiJIsFvMArUJxBNMsw/view?utm_content=DAFsnKxMovM&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

- **Speaker Spotlight Post**

Template:

https://www.canva.com/design/DAFsnEY5W-8/QKzDnTU5LvCpzjAdXEEgFA/edit?utm_content=DAFsnEY5W-8&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Pre-filled:

https://www.canva.com/design/DAFtN59-hSM/k_dOOI3vza3eOqr9TpaJ5Q/view?utm_content=DAFtN59-hSM&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink

- **Instagram Feed**

https://www.canva.com/design/DAFrioNBp2Y/7SxUWqFucdO3BJq1hJ6d5A/view?utm_content=DAFrioNBp2Y&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview

- **Pinterest Graphic Templates**

<https://www.canva.com/design/DAFskacu1jY/wUxapt3fBaEHkuKrXpyN3>

[w/view?utm_content=DAFskacu1jY&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview](https://www.canva.com/design/DAFskacu1jY&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

FACEBOOK ADS GRAPHICS

- **Summit Registration Facebook Ads**

https://www.canva.com/design/DAFskF4f5Ec/UtV_cdzauvDNfySCHpvfBQ/edit?utm_content=DAFskF4f5Ec&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

- **All-Access Pass Retargeting Facebook Ads**

https://www.canva.com/design/DAFskHMTDEQ/UvjZs3btxNUXqA0DxJd97g/edit?utm_content=DAFskHMTDEQ&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

- **IG Story Ad Set**

https://www.canva.com/design/DAFskK8H6S4/9godkugc5eB3KhUQ5HGxjw/edit?utm_content=DAFskK8H6S4&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

HASHTAGS

- **Event Hashtags:**

#DIS23Encore #DeMystifyingInflammationSummit
#InflammationSummit #SummitForHealth #InflammationSolutions

- **Event-Specific Brand Hashtags:**

#ImmuneConfident #BecomingImmuneConfident

- **Niche Hashtags:**

#ChronicInflammation #InflammationAwareness #HealthJourney
#HolisticWellness #HealYourBody #WellnessStrategies #MindfulHealth
#NourishYourBody #WellnessGoals #WellnessWarrior

- **Community Hashtags:**

#InflammationSupport #HealthCommunity #WellnessJourney
#HealthyHabits #MindBodyWellness #SupportiveCommunity
#HealthyChoices

- **Other Hashtags:**

#AutoimmuneAwareness #InflammatoryDiseases #ChronicPainRelief
#GutHealthMatters #InflammationManagement #ArthritisRelief
#HeartHealthMatters #InflammationSolution #JointPainRelief
#NaturalHealing